

Grantee Information

ID 1799
 Grantee Name KCPT-TV
 City Kansas City
 State MO
 Licensee Type Community

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below.
 The first grid includes all female employees, the second grid includes all male employees,
 and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000 - TV Only						0
Officials - 1000 - Joint						0
Managers - 2000 - TV Only					3	3
Managers - 2000 - Joint	0					0
Professionals - 3000 - TV Only	3	1	0	0	8	12
Professionals - 3000 - Joint						0
Technicians - 4000 - TV Only						0
Technicians - 4000 - Joint						0
Sales Workers - 4500 - TV Only					3	3
Sales Workers - 4500 - Joint						0
Office and Clerical - 5100 - TV Only	1	0	0	0	7	8
Office and Clerical - 5100 - Joint						0
Craftpersons (Skilled) - 5200 - TV Only						0
Craftpersons (Skilled) - 5200 - Joint						0
Operatives (Semi-Skilled) - 5300 - TV Only						0
Operatives (Semi-Skilled) - 5300 - Joint						0
Laborers (Unskilled) - 5400 - TV Only						0
Laborers (Unskilled) - 5400 - Joint						0
Service Workers - 5500 - TV Only						0
Service Workers - 5500 - Joint						0
Total	4	1	0	0	21	26

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000 - TV Only					1	1
Officials - 1000 - Joint						0
Managers - 2000 - TV Only					2	2
Managers - 2000 - Joint						0
Professionals - 3000 - TV Only	1	0	0	0	14	15
Professionals - 3000 - Joint						0
Technicians - 4000 - TV Only					4	4
Technicians - 4000 - Joint						0
Sales Workers - 4500 - TV Only						0
Sales Workers - 4500 - Joint						0
Office and Clerical - 5100 - TV Only						0
Office and Clerical - 5100 - Joint						0
Craftpersons (Skilled) - 5200 - TV Only						0
						0

Craftpersons (Skilled) - 5200 - Joint

Operatives (Semi-Skilled) - 5300 - TV Only						0
Operatives (Semi-Skilled) - 5300 - Joint						0
Laborers (Unskilled) - 5400 - TV Only						0
Laborers (Unskilled) - 5400 - Joint						0
Service Workers - 5500 - TV Only		1				1
Service Workers - 5500 - Joint						0
Total	1	1	0	0	21	23

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Major Job Category / Job Code

Persons with Disabilities

Officials - 1000 - TV Only	
Officials - 1000 - Joint	
Managers - 2000 - TV Only	1
Managers - 2000 - Joint	
Professionals - 3000 - TV Only	
Professionals - 3000 - Joint	
Technicians - 4000 - TV Only	
Technicians - 4000 - Joint	
Sales Workers - 4500 - TV Only	
Sales Workers - 4500 - Joint	
Office and Clerical - 5100 - TV Only	
Office and Clerical - 5100 - Joint	
Craftpersons (Skilled) - 5200 - TV Only	
Craftpersons (Skilled) - 5200 - Joint	
Operatives (Semi-Skilled) - 5300 - TV Only	
Operatives (Semi-Skilled) - 5300 - Joint	
Laborers (Unskilled) - 5400 - TV Only	
Laborers (Unskilled) - 5400 - Joint	
Service Workers - 5500 - TV Only	
Service Workers - 5500 - Joint	
Total	1

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Jump to question: 1.2

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

Jump to question: 1.2

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	Total
Female Major Programming Decision Makers						0
Male Major Programming Decision Makers					2	2
Total	0	0	0	0	2	2

1.2 Major Programming Decision Makers

Jump to question: 1.2

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000						0

Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	1	1
Craftpersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Total	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	1	1

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: [1.3](#)

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	1	1
Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	3	3
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	1	1
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Craftpersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Total	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	5	5

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: [1.3](#)

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	<input type="text"/>
Managers - 2000	<input type="text"/>
Professionals - 3000	<input type="text"/>
Technicians - 4000	<input type="text"/>
Sales Workers - 4500	<input type="text"/>
Office and Clerical - 5100	<input type="text"/>
Craftpersons (Skilled) - 5200	<input type="text"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>
Laborers (Unskilled) - 5400	<input type="text"/>
Service Workers - 5500	<input type="text"/>
Total	<input type="text"/>

1.4 Part-Time Employment

Jump to question: [1.4](#)

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Jump to question: [1.4](#)

Number working less than 15 hours per week

1.4 Part-Time Employment

Jump to question: [1.4](#)

Number working 15 or more hours per week

1.5 Full-Time Hiring

Jump to question: [1.5](#)

Enter the number of full-time employees in each category hired during the fiscal year.

(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

Jump to question: [1.5](#)

No full-time employees were hired (check here if applicable)

☐

1.5 Full-Time Hiring

Jump to question: [1.5](#)

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Managers - 2000	<input type="text"/>	1	0	<input type="text"/>	1
Professionals - 3000	2	5	0	2	9
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0

Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Office Service Workers - 5100-5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	0
Total	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	10

1. Full-Time and Part-Time Job Openings

Jump to question: [1.](#)

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1. Full-Time and Part-Time Job Openings

Jump to question: [1.](#)

Number of full-time and part-time job openings

 10

1. Hiring Contractors

Jump to question: [1.7](#)

During the fiscal year, did you hire independent contractors to provide any of the following services?

1. Hiring Contractors

Jump to question: [1.7](#)

Check all that apply

None

Development Activities

Legal Services

Human Resources Services

Accounting Payroll Services

Computer Operations

Engineering

Comments

Comment

No Comments for this section

2.1 Average Salaries F LL TIME EMPL EES NL

Jump to question: [2.1](#)

	Number of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer - TV Only	<input type="text"/> 1 00	<input type="text"/> 250 224	<input type="text"/> 9
Chief Executive Officer - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Chief Operations Officer - TV Only	<input type="text"/> 1 00	<input type="text"/> 130 000	<input type="text"/> 5
Chief Operations Officer - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Chief Financial Officer - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>
Chief Financial Officer - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Publicity, Program Promotion Chief - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>
Publicity, Program Promotion Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Communication and Public Relations, Chief - TV Only	<input type="text"/> 1 00	<input type="text"/> 88 697	<input type="text"/> 23
Communication and Public Relations, Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Programming Director - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>
Programming Director - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Production, Chief - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>
Production, Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Executive Producer - TV Only	<input type="text"/> 1 00	<input type="text"/> 85 899	<input type="text"/> 19
Executive Producer - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Producer - TV Only	<input type="text"/> 2 00	<input type="text"/> 63 445	<input type="text"/> 3
Producer - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Director - (Television Production ONLY)	<input type="text"/> 1 00	<input type="text"/> 52 063	<input type="text"/> 21
Development, Chief - TV Only	<input type="text"/> 1 00	<input type="text"/> 130 000	<input type="text"/> 5
Development, Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Member Services, Chief - TV Only	<input type="text"/> 1 00	<input type="text"/> 80 000	<input type="text"/> 6
Member Services, Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Membership Fundraising, Chief - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>
Membership Fundraising, Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
On-Air Fundraising, Chief - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>
On-Air Fundraising, Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Auction Fundraising, Chief - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>
Auction Fundraising, Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Underwriting, Chief - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>
Underwriting, Chief - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>
Corporate Underwriting, Chief - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>

Corporate Underwriting, Chief - Joint			
Foundation Underwriting, Chief - TV Only			
Foundation Underwriting, Chief - Joint			
Government Grants Solicitation, Chief - TV Only			
Government Grants Solicitation, Chief - Joint			
Operations and Engineering, Chief - TV Only			
Operations and Engineering, Chief - Joint			
Engineering Chief - TV Only			
Engineering Chief - Joint			
Broadcast Engineer 1 - TV Only	3 00	73 526	17
Broadcast Engineer 1 - Joint			
Production Engineer - TV Only			
Production Engineer - Joint			
Facilities, Satellite and Tower Maintenance, Chief - TV Only			
Facilities, Satellite and Tower Maintenance, Chief - Joint			
Technical Operations, Chief - TV Only	1 00	117 027	23
Technical Operations, Chief - Joint			
Education, Chief - TV Only	1 00	88 697	22
Education, Chief - Joint			
Information Technology, Director - TV Only	1 00	75 000	3
Information Technology, Director - Joint			
Instructional Services Director - TV Only	1 00	67 306	11
Parent Pre-School Coordinator - TV Only			
Volunteer Coordinator - TV Only	1 00	48 688	2
Volunteer Coordinator - Joint			
News Current Affairs Director - TV Only			
News Current Affairs Director - Joint			
Announcer On-Air Talent - TV Only			
Announcer On-Air Talent - Joint			
Reporter - TV Only			
Reporter - Joint			
Cinema Videographer - TV Only			
Video Film Editor - TV Only			
Unit Studio Supervisor - TV Only	1 00	50 125	19
Public Information Assistant - TV Only			
Public Information Assistant - Joint			
Broadcast Supervisor - TV Only			
Broadcast Supervisor - Joint			
Director of Continuity Traffic - TV Only	1 00	53 672	20
Director of Continuity Traffic - Joint		0	0
Events Coordinator - TV Only	1 00	52 234	4
Events Coordinator - Joint			
Web Administrator Web Master - TV Only	2 00	54 036	3
Web Administrator Web Master - Joint			
Total	22 00	1 560 639	215

Comments

Question

Comment

No Comments for this section

3.1 Governing Board Method of Selection

Jump to question: **3.1** ▼

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: **3.1** ▼

E-Officio (Automatic membership because of another office held)

3.1 Governing Board Method of Selection

Jump to question: **3.1** ▼

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Jump to question: **3.1** ▼

Elected by community membership

3.1 Governing Board Method of Selection

Jump to question: **3.1** ▼

Elected by board of directors itself (self-perpetuating body)

36

3.1 Governing Board Method of Selection

Jump to question: 3.1

Other (please specify below)

3.1 Governing Board Method of Selection

Jump to question: 3.1

3.1 Governing Board Method of Selection

Jump to question: 3.1

Total number of board members (Automatic total of the above)

36

3.2 Governing Board Members

Jump to question: 3.2

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

Jump to question: 3.2

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

Jump to question: 3.2

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	Total
Female Board Members	2	1	0	0	5	8
Male Board Members	2	0	1	1	11	15
Total	4	1	1	1	16	23

3.2 Governing Board Members

Jump to question: 3.2

Number of Vacant Positions

13

3.2 Governing Board Members

Jump to question: 3.2

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

36

3.2 Governing Board Members

Jump to question: 3.2

Number of Board Members with disabilities

0

Comments

Question

Comment

No Comments for this section

4.1 Local Community Outreach

Jump to question: 4.1

In what local community outreach or educational activities has your station been involved this year that supports underserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

Kansas City PBS partnered with 8 schools across 4 districts and Black and Veatch engineers to provide STEM mentoring to 510 underserved 5th graders. Students worked in small groups and with volunteer engineers to build simple machines and study the power of water and electricity. Lesson plans for each session were plotted to state standards. Students also received instruction on education and careers focused on science, technology, engineering and math. Over 600 students in 8 low income schools participated in the Martha Speaks Reading Buddies Program. Martha Speaks Reading Buddies is a 10-week program that schools incorporate into their regular curriculum schedule, pairing kindergarten or 1st grade students with 4th or 5th grade students to learn new words. As part of this program KCPT shared almost 4,000 free books with participating students. In 2018 KCPT launched a new effort- Daniel Tiger's Life Little Lessons. The program is designed to help preschool and kindergarten aged children manage feelings. Through watching select Daniel Tiger programs and interactive lessons children learn to understand and their feelings and access appropriate responses. Over 60 children participated in this new program. KCPT's Education department hosted 5 free professional development workshops for approximately 200 early childhood teachers, coordinators and family advocates representing nearly 5,000 preschoolers in the underserved community. Topics included Using the A in STEAM, Generations Training for Early Childhood Providers; Making Math an Integral Part of Early Literacy in Your Classroom; Sesame Street in Communities- Activities and tips to help children overcome adversity and thrive; and Preparing Parents to Stay Engaged with their Child's Educators from Early Childhood to 12th Grade. These workshops are designed to present teachers and caregivers with new ideas to help pre-school children, particularly in the underserved community, be prepared for school. KCPT also facilitated parent workshops for almost 30 parents this past year. Partnering with early childhood centers to bring Sesame Street in Communities activities and resources to comfortable settings for parents in the communities they reside in. KCPT facilitated outreach events around the PBS children's schedule, such as KCPT Kids Zone at Maker Faire a two-day event with activity stations themed around PBS Kids characters. In addition, KCPT participated in Indie Lens Pop-Up series, partnering with the local public library to run Independent Lens documentaries ahead of broadcast, and to lead a community discussion based on the topic of each film, all free of charge.

4.2 Production Activity

Jump to question: 4.2

In what production activity has your station been involved that supports underserved or underserved audiences?

In early 2018, KCPT and its digital news team launched a reporting series focused on affordable housing and name "Public Works: On Level Ground". The project featured in-depth videos, online stories, community outreach and engagement and broadcast town halls. From evictions, to gentrification, to the fight over apartments and rent the project investigated how housing issues are impacting health, education and the long-term viability of neighborhoods. This issue largely affects the lower income communities. KCPT continued our "Take Note" initiative which takes an in-depth look at education in the Kansas City metropolitan area, where we are, how we got here and where we need to go; where we are succeeding and how we can improve. Lessons we teach today impact our city for decades to come. "Take Note" focused this past year on the school of the future. The KCPT team produced content on issues like cyber bullying, the value of soft skills and the declining value of school buildings, the uncertainty of preparing for a world that looks very different than that of the previous generations and the need for the fueling of the mind and the body of students. These stories were shared across television, online and social media platforms and engaged students, school leaders and parents. The content developed as part of the "Take Note" project went hand in hand with KCPT's participating in the American Graduate initiative. Content was created for social media, television and online audiences and shared directly with interested community partners. KCPT also produces two long-running weekly TV productions, Kansas City Week in Review, where rotating panels of local journalists review the week's regional top stories, and Ruckus, comprised of local professionals, also a rotating panel, who discuss current local issues. These programs are all available on KCPT.org as well.

4.3 Program Content in Other Languages

Jump to question: 4.3

Do you provide program content in languages other than English? If so, please list your services in this area

No, just closed captioning

4.4 Governance Structure

Jump to question: 4.4

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities.

Your response should include but is not limited to:

What are the direct and indirect reporting relationships?

What committees are active and what is their function?

Does your Board have an Audit and Finance Committee?

What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

Board Executive committee meets quarterly, and more often if needed. Finance Human Resource Committee meets monthly to review monthly financials and discuss HR needs as required. Committee roles are consistent with committee names and all are active, including Audit, Development, Operations, Legislative, Education, and Governance. Community Advisory Board meets at least quarterly and reports to the full board at its annual meeting. Various ad hoc committees comprised of board members and community representatives are formed as needed for various station activities such as special events. These committees report to the full board.

4. Community Outreach

Jump to question:

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

In 2011, KCPT will continue to advance two major projects, "American Graduate" and "Take Note". Each project will look deeper and farther into how our infrastructure and education impact everyone in the metro and what changes are occurring. Specifically, "Public Works" will study the affordable housing issue. After years of stagnant wages and skyrocketing rents, many metro residents are not able to find affordable housing. From evictions to gentrification, to the fight over apartments and rent, KCPT will take a closer look at how housing issues are impacting health, education and the long-term viability of neighborhoods. KCPT will be heavily engaged in the first half of 2011 with the Kansas City Mayoral elections. Urban revitalization will be a key topic and Kansas City PBS will go beyond the political jockeying to tell the real-life stories of residents in some of the cities most distressed neighborhoods. This grassroots reporting will give voice to people who are rarely heard from in city politics, and it will also educate voters throughout the community on the issues. Reporting will take audiences to with such dire living conditions that its residents can expect to live a full decade shorter than those in the wealthiest parts of the city. KCPT, in addition to its television coverage and services, continues to expand its digital/online journalism services for individuals who choose to get their new and information from the internet, on Flatland, a digital magazine, a destination for local and regional storytelling. Flatland shares digital-first series and stories, news issues, arts culture, and more. Coverage about our region that matters to our community.

Comments

Question

Comment

No Comments for this section

5. Journalists

Jump to question:

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	White Hispanic
News Director	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Assistant News Director	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Managing Editor	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Senior Editor	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Editor	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Executive Producer	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Senior Producer	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Producer	<input type="text" value="2"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Associate Producer	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Reporter/Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Host/Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Reporter	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Beat Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Anchor/Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Anchor/Host	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Videographer	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Video Editor	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other positions not already accounted for	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total	<input type="text"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="10"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>

Comments

Question

Comment

No Comments for this section