

# JOIN THE **CORPORATE CIRCLE**

The **Kansas City PBS Corporate Circle** is a group of **civic-minded businesses investing in the community as supporters of KCPBS content.**

KCPBS’ Corporate Circle elevates your business as a recognized philanthropic champion for Public Media and its value provided to the region - trustworthy, quality content and services which contribute to the intellectual and cultural health of the local community. Your brand is consistently engaged with the hearts and minds of our audiences, providing the long-term brand visibility needed for sustainable growth.

Our Corporate Circle is a unique opportunity you want to be a part of! Your business’s commitment to a year-long Business Partnership helps us plan for the future – creating a solid foundation of funding for the next project we bring to the community.



“..People that come into the store will thank us for underwriting. We’re actually helping the community and supporting good programming, all the time.”

- Sally Helm, Owner of Brits in Lawrence



## **BENEFITS** OF THE CORPORATE CIRCLE



Corporate Circle recognition on the KCPBS website



Banner ad in KCPBS’ *Highlights* e-newsletter



(3) :15-second brand spots per week\*



(10) shared Corporate Circle promo messages per week\*

**TOTAL INVESTMENT: \$7,500**

## **TRUSTED BY THE COMMUNITY**

\* Schedule excludes Pledge weeks



Public Media reaches more than 98% of the US population with free programming and services. KCPBS reaches 30+ counties in the region, providing free, high-quality educational services, programming, and resources; award-winning documentaries and local, regional and national civic affairs content.

## **GETTING STARTED**

Support the vitality of our region as a trusted member of the KCPBS Corporate Circle. We customize a payment plan convenient for your business, so you can sit back and watch your funding in action - connecting with our audiences every step of the way. Contact a KCPBS Corporate Support representative to get started!