



MEDIA ANNOUNCEMENT

Kansas City PBS Now Live on YouTube TV

Beginning Today, YouTube TV Subscribers Will Have Access to Educational and Inspiring Content from *KCPT*

Kansas City, Missouri; December 17, 2019 -- KCPT announced today that it is now streaming live on YouTube TV. Dedicated live channels for KCPT and PBS KIDS, as well as on-demand programming, are now available to YouTube TV subscribers, expanding PBS's digital footprint and offering viewers additional ways to stream PBS content. To access the full line-up available in the Kansas City area, you can visit the YouTube TV live guide or the PBS schedule [here](#).

"Every year, more and more households are seeking alternative ways to view their favorite PBS programs," said PBS Chief Digital and Marketing Officer Ira Rubenstein. "PBS is committed to making trusted content available to all households across as many platforms as possible. We are pleased that YouTube TV recognizes public television's unique structure and worked with us to provide our viewers with more ways to watch the programs that they love through their local PBS station."

"We are pleased to announce this partnership with PBS and YouTube," said Kliff Kuehl, president and CEO of Kansas City PBS. "We are constantly striving to provide our quality content to as many people on as many platforms as possible. This is the latest step in our efforts to effectively serve our audience of more than 1 million people a month."

"We are excited to partner with Kansas City PBS on this unique partnership to further our commitment to providing a best-in-class experience for our users," said Lori Conkling, Global Head of Partnerships at YouTube TV. "PBS and PBS KIDS are highly requested channels by our users, and we're thrilled to be able to add these to the YouTube TV lineup starting today."

YouTube TV represents KCPT's first local livestreaming partnership and includes episodes and on-demand content from locally produced shows and PBS favorites, including AMERICAN EXPERIENCE, ANTIQUES ROADSHOW, FRONTLINE, GREAT PERFORMANCES, MASTERPIECE, NATURE and more. The accompanying PBS KIDS 24/7 channel extends the organization's mission of helping prepare children for success in school and life through trusted, educational media, available anytime and anywhere. Users can access favorite series, such as

DANIEL TIGER'S NEIGHBORHOOD, MOLLY OF DENALI, ODD SQUAD, PINKALICIOUS & PETERIFIC, WILD KRATTS and SESAME STREET. YouTube TV subscribers can also access select content through YouTube TV's VOD service.

KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.



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In addition to YouTube TV, KCPT content is available on all KCPT-branded PBS platforms, including PBS.org and PBSKIDS.org, as well as the PBS Video app and PBS KIDS Video app available on iOS, Android, Roku, Apple TV, Amazon Fire TV, Samsung TV and Chromecast. KCPT members are also able to view an extended library of quality public television programming via Passport.

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About KCPT

KCPT is a non-profit multimedia organization located in midtown Kansas City. Founded in 1961, KCPT operates four television channels, as well as working with sister brands FlatlandKC, a digital news and culture magazine, and 90.1 The Bridge, a public radio station.

About PBS

[PBS](http://www.pbs.org), with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 120 million people through television and 26 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS's broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. Decades of research confirms that PBS's premier children's media service, PBS KIDS, helps children build critical literacy, math and social-emotional skills, enabling them to find success in school and life. More information about PBS is available at www.pbs.org, one of the leading dot-org websites on the internet, or by following [PBS on Twitter](#), [Facebook](#) or through our [apps for mobile and connected devices](#). Specific program information and updates for press are available at pbs.org/pressroom or by following [PBS Pressroom on Twitter](#).

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