

## **MEDIA ANNOUNCEMENT**

FOR IMMEDIATE RELEASE

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## Kansas City PBS receives 2019 Regional Edward R. Murrow Award for Multimedia and News Documentary

Kansas City, April 23, 2019 - Kansas City PBS has won two prestigious Regional Edward R. Murrow Awards. The first in the Large Market, Multimedia category for <u>Public Works: A Level Foundation</u>, a sixmonth long project looking at affordable housing, evictions, and gentrification in Kansas City. The second, a collaboration with KSHB 41 Action News, in the Large Market, News Documentary category for <u>68: The Kansas City Race Riots, Then and Now</u>, an hour-long special that marked the 50th anniversary of the violence in KC following the assassination of Martin Luther King Jr.

"Kansas City PBS is honored to receive two Regional Murrow Awards," says Kliff Kuehl, President and CEO of KCPT, Flatland and The Bridge. "As a PBS — and NPR — affiliate we work to keep the public in public media. From our curious KC initiative that asks readers what we should report on to year-long investigative deep dives to ongoing video series, we leverage every ounce of our small team to serve a hyper-local audience."

"We are focused on delivering meaningful, impactful stories that are important to our local community. Our partnership with KSHB 41 allowed us the opportunity to tell a story of an important piece of KC history to a much wider audience. We are particularly proud of our reporting around housing in the *Public Works* project. We spent time to go in depth, engage and listen to our community. In the end, we created content in social, online, broadcast and in-person events that we believe made a real impact."

The Radio Television Digital News Association has been honoring outstanding achievements in journalism with the Edward R. Murrow Awards since 1971. Award recipients demonstrate the spirit of excellence that Murrow set as a standard for the profession of journalism. KCPT was included in the large market category for Region 5: Iowa, Kansas, Missouri, and Nebraska. Winners of the Regional Edward R. Murrow Awards are eligible for the national awards, which will be named in early June and presented at the Murrow Awards Gala in October 2019.

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## About Kansas City PBS

Kansas City PBS (KCPT) believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.

## About Flatland and the Hale Center for Journalism at KCPT

Founded in November 2013 through a gift from the Hale Family Foundation, the Hale Center for Journalism at KCPT serves as a center for local multimedia journalism. The center publishes to Flatland, a digital news umbrella that encourages collaboration among NPR, PBS and regional news outlets to produce stories on local issues and ensure the continued creation of quality local journalism in an ever-changing media landscape.