



MEDIA ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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Kansas City PBS Announces New Managing Editor, Digital

Kansas City, MO, Oct. 24, 2018 — Kansas City PBS is pleased to announce the selection of George Schulz as its new Managing Editor, Digital, effective immediately. Schulz, an Emmy-winning investigative journalist, recently graduated with a Master's Degree in Journalism from the University of Texas at Austin.

Chief Operating Officer Carla McCabe said Schulz's history of strong work on important issues made him a great fit for a role that oversees the editorial direction of Flatland, KCPT's digital magazine. The role will also oversee the station's other web properties, including kcpt.org and bridge909.org.

"Kansas Citians deserve a news site that digs deep into the issues that matter to us," McCabe said. "We're confident George's investigative reporting background, combined with his passion for our music and culture scene, make him a great fit for our station and our city. We're excited to have him onboard."

With more than 15 years reporting on digital rights, homeland and national security and criminal justice, Schulz's work has been recognized on local and national levels, including two national Edward R. Murrow awards. He received a Bachelor's degree from the William Allen White School of Journalism at the University of Kansas.

It's this sort of experience, said Kansas City PBS President and CEO Kliff Kuehl, that makes Schulz a good fit for the city's public media station. "We look forward to all he will add to our excellent team and to our organization," Kuehl said.

Schulz said he's thrilled to be back home in the heartland where he grew up and even more excited to help expand public media's role in community engagement at a time when news consumers feel overwhelmed by the amount of information available online.

"People feel less certain in the Digital Age about who they can trust for accurate news and information," Schulz said. "But the public media brand places a premium on credibility and audience trust. My folks in Oklahoma have been passionate public media supporters my whole life. Being back in Kansas City, where I've lived before, is the right move to the right place at the right time."

Schulz replaces Kirstin McCudden as Managing Editor, Digital, who vacated the position in August.

Reach George Schulz, Managing Editor, Digital for Kansas City PBS at gwschulz@kcpt.org.

KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.