



MEDIA ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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Kansas City PBS earns gold and silver at this year's AMPS awards

February 21, 2019, Kansas City, Mo.: Kansas City PBS earned two Gold AMPS awards and two silver AMPS award at the Social Media Club of Kansas City's awards ceremony February 19 at Boulevard Brewery. The annual event recognizes outstanding social campaigns from brands, nonprofits, governments and educational institutions in our region.

- *Me, Dorothy and this Road to Oz*, Gold AMPS for Integrated with an Offline, Nonprofit via Internal Team
- *Mister Rogers Kindness Crawl*, Gold AMPS for Event/Real-time Campaign, Nonprofit via Internal Team
- *1968 Kansas City Race Riots: Then & Now*, Silver AMPS for Integrated with an Offline, Nonprofit via Internal Agency
- *Turning The Tables: KC Edition*, Silver AMPS for Multi-Channel Campaign, Nonprofit via Internal Agency

"At Kansas City PBS we believe in engaging with our audiences and sharing our storytelling wherever they are," said Kliff Kuehl, President and CEO of KCPT, Flatland and The Bridge. "So we are particularly honored to be recognized for our work using social media in creative ways to connect with our community."

KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.