



MEDIA ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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KCPT's Digital Magazine, Flatland, receives 2018 Regional Edward R. Murrow Award for its website

Kansas City, April 25, 2018 - Flatland, the digital magazine for Kansas City PBS, won a prestigious Regional Edward R. Murrow Award for Large Market, TV Website in Region 5, which includes awards to major TV, radio and internet news operations throughout the Midwest.

"Kansas City PBS is honored to receive the Regional Murrow Award," says Kliff Kuehl, President and CEO of KCPT and The Bridge. "As a PBS — and NPR — affiliate we work to keep the public in public media. From our curiousKC initiative that asks readers what we should report on to year-long investigative deep dives to ongoing video series, we leverage every ounce of our small team to serve a hyper-local audience."

"Our team is dedicated to reporting on stories important to Kansas Citians - including the digital series, [Libraries Out Loud](#), our investigative report on education funding and [wind turbines](#) and an ongoing look at [housing and eviction](#) in Kansas City," continues Kuehl. "Our award for excellence in news website are a testament to our station's ability to reach a larger audience with innovative digital storytelling."

The award is named for the legendary CBS network broadcaster Edward R. Murrow. Winners of the Regional Edward R. Murrow Awards are eligible for the national awards which will be named in early June and presented at the Murrow Awards Gala in October 2018. Flatland, found at [FlatlandKC.org](#), also received this recognition in 2015.

About Flatland and the Hale Center for Journalism at KCPT

Founded in November 2013 through a gift from the Hale Family Foundation, the Hale Center for Journalism at KCPT serves as a center for local multimedia journalism. The center publishes to Flatland, a digital news umbrella that encourages collaboration among NPR, PBS and regional news outlets to produce stories on local issues and ensure the continued creation of quality local journalism in an ever-changing media landscape.

About Kansas City PBS

Kansas City PBS (KCPT) believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.

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