



# MEDIA ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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## Kansas City PBS earns gold at this year's AMPS awards

For Immediate Release

June 20, 2018, Kansas City, MO- Kansas City PBS earned a Gold AMPS award at the Social Media Club of Kansas City's awards ceremony on June 19 at the Boulevard Brewing Company. The annual event recognizes outstanding social campaigns from brands, nonprofits, governments and educational institutions in our region.

"In public media, we believe in telling and sharing stories beyond broadcast and engaging with our viewers wherever they are," said Kliff Kuehl, President and CEO of KCPT, Flatland and The Bridge. "So we are particularly honored to be recognized for our work using social media to connect with our audiences."

KCPT received the highest honor in the "Integrated with an Offline Campaign" (includes print, TV, radio, mail, etc.) category for its social engagement for [LZ Kansas City: Stories and Impact of the Vietnam War](#), a yearlong local storytelling and engagement initiative around the impact of the Vietnam War on the Kansas City region.

*KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.*