



# MEDIA ANNOUNCEMENT

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## Kansas City PBS Earns 2 NETA Awards

KANSAS CITY, MO, January 28, 2020 -- Kansas City PBS earns two NETA awards. The first for [Me, Dorothy...and This Road to Oz](#) in the Content - Cultural Documentary group. The second for Excellence in Marketing/Communication. Both honors were presented Sunday night, January 26, at the NETA Awards, which celebrate public media's achievements in instructional media, community engagement, promotion, and general audience content.

"I am proud of the excellent work our Marketing and Communications Team does each day. We're excited for the team that produced our *Me, Dorothy...and this Road to Oz* documentary. This show was seen in 28 markets coast to coast. Congratulations to all of them on this recognition," said Kliff Kuehl, Kansas City PBS President and CEO.

The NETA Awards are an annual recognition of public broadcasting's finest work, a tradition established in the 1960s by NETA's precursor, the pioneering Southern Educational Communications Association.

### About NETA

*NETA is a professional association organized in 1997 to serve and support public television licensees and affiliated educational organizations. The organization has 101 member stations, representing 107 noncommercial educational licensees in 46 states, the District of Columbia, and the Virgin Islands.*

*KCPT believes in the power of media on every platform and seeks to use that power to enrich, engage and entertain our viewers both on-air and online. We strive to advance conversations through community engagement and social media; explore complicated issues facing our region with ongoing reporting, investigative reports and informed discussions; and share the stories of people, places, and progress in our community.*