

## Grantee Information

ID	1799
Grantee Name	KCPT-TV
City	Kansas City
State	MO
Licensee Type	Community

## 1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1 ▼

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

## 1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1 ▼

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000 - TV Only							0
Officials - 1000 - Joint							0
Managers - 2000 - TV Only	1	0	0	0	3	0	4
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only	3	4	0	0	9		16
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only							0
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only	0	0	0	0	2	0	2
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only	1	1	0	0	9		11
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only							0
Service Workers - 5500 - Joint							0
<b>Total</b>	5	5	0	0	23	0	33

## 1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1 ▼

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000 - TV Only	0	0	0	0	1		1
Officials - 1000 - Joint							0
Managers - 2000 - TV Only	0	0	0	0	2		2
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only	1	0	0	0	10		11
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only	0	0	0	0	4		4
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only							0
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only							0
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only	0	1	0	0	0		1
Service Workers - 5500 - Joint							0
<b>Total</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>17</b>	<b>0</b>	<b>19</b>

## 1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1 ▼

## Major Job Category / Job Code

## Persons with Disabilities

Officials - 1000 - TV Only	
Officials - 1000 - Joint	
Managers - 2000 - TV Only	
Managers - 2000 - Joint	
Professionals - 3000 - TV Only	
Professionals - 3000 - Joint	
Technicians - 4000 - TV Only	
Technicians - 4000 - Joint	
Sales Workers - 4500 - TV Only	
Sales Workers - 4500 - Joint	
Office and Clerical - 5100 - TV Only	
Office and Clerical - 5100 - Joint	

Craftspersons (Skilled) - 5200 - TV Only	<input type="text"/>
Craftspersons (Skilled) - 5200 - Joint	<input type="text"/>
Operatives (Semi-Skilled) - 5300 - TV Only	<input type="text"/>
Operatives (Semi-Skilled) - 5300 - Joint	<input type="text"/>
Laborers (Unskilled) - 5400 - TV Only	<input type="text"/>
Laborers (Unskilled) - 5400 - Joint	<input type="text"/>
Service Workers - 5500 - TV Only	<input type="text"/>
Service Workers - 5500 - Joint	<input type="text"/>
<b>Total</b>	<input type="text" value="0"/>

**1.1 Employment of Full-Time Television and Joint Employees**Jump to question: **1.1** ▼

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

**1.2 Major Programming Decision Makers**Jump to question: **1.2** ▼

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

**1.2 Major Programming Decision Makers**Jump to question: **1.2** ▼

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Male Major Programming Decision Makers	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text"/>	<input type="text" value="2"/>
<b>Total</b>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="2"/>

**1.2 Major Programming Decision Makers**Jump to question: **1.2** ▼

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

**1.3 Employment of Part-Time Television and Joint Employees**Jump to question: **1.3** ▼

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

**1.3 Employment of Part-Time Television and Joint Employees**Jump to question: **1.3** ▼

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text" value="1"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text"/>	<input type="text" value="2"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>

Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="3"/>

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3 ▼

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text" value="1"/>
Professionals - 3000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="4"/>	<input type="text"/>	<input type="text" value="4"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="5"/>	<input type="text" value="0"/>	<input type="text" value="5"/>

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3 ▼

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	<input type="text"/>
Managers - 2000	<input type="text"/>
Professionals - 3000	<input type="text" value="1"/>
Technicians - 4000	<input type="text"/>
Sales Workers - 4500	<input type="text"/>
Office and Clerical - 5100	<input type="text"/>
Craftspersons (Skilled) - 5200	<input type="text"/>
Operatives (Semi-skilled) - 5300	<input type="text"/>
Laborers (Unskilled) - 5400	<input type="text"/>
Service Workers - 5500	<input type="text"/>
Total	<input type="text" value="1"/>

1.4 Part-Time Employment

Jump to question: 1.4 ▼

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Jump to question: 1.4 ▼

Number working less than 15 hours per week	<input type="text" value="2"/>
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1.4 Part-Time Employment

Jump to question: 1.4 ▼

Number working 15 or more hours per week

1.5 Full-Time Hiring Jump to question: 1.5

Enter the number of full-time employees in each category hired during the fiscal year.  
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring Jump to question: 1.5

No full-time employees were hired (check here if applicable) ☐

1.5 Full-Time Hiring Jump to question: 1.5

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000	<input type="text" value="2"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="5"/>
Technicians - 4000	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office / Service Workers - 5100-5500	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="4"/>
Total	<input type="text" value="3"/>	<input type="text" value="4"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="9"/>

1.6 Full-Time and Part-Time Job Openings Jump to question: 1.6

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings Jump to question: 1.6

Number of full-time and part-time job openings

1.7 Hiring Contractors Jump to question: 1.7

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors Jump to question: 1.7

- Check all that apply
- None

☐
- Development Activities

☒
- Legal Services

☒
- Human Resources Services

☐
- Accounting/Payroll Services

☒
- Computer Operations

☐
- Engineering

☐

Comments  
Question Comment

No Comments for this section

2.1 Corporate Management Jump to question: 2.1

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="256,491"/>	<input type="text" value="13"/>
Chief Executive Officer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

<u>Chief Operations Officer</u> - TV Only	1.00	\$ 103,500	4
Chief Operations Officer - Joint		\$	
<u>Chief Financial Officer</u> - TV Only		\$	
Chief Financial Officer - Joint		\$	
<u>Chief Digital Media Operations</u> - TV Only		\$	
Chief Digital Media Operations - Joint		\$	

## 2.1 Corporate Management

Jump to question: 2.1 ▼

Please list the Other Job titles in this sub-category not listed above

## 2.2 Communication and Promotions

Jump to question: 2.2 ▼

<u>Publicity, Program Promotion Chief</u> - TV Only		\$	
Publicity, Program Promotion Chief - Joint		\$	
<u>Communication and Public Relations, Chief</u> - TV Only	1.00	\$ 110,000	3
Communication and Public Relations, Chief - Joint		\$	
<u>Head of Audience</u> - TV Only		\$	
Head of Audience - Joint		\$	
<u>Social Media Specialist / Manager</u> - TV Only		\$	
Social Media Specialist / Manager - Joint		\$	

## 2.2 Communication and Promotions

Jump to question: 2.2 ▼

Please list the Other Job titles in this sub-category not listed above

## 2.3 Programming and Productions

Jump to question: 2.3 ▼

<u>Programming Director</u> - TV Only	1.00	\$ 90,623	42
Programming Director - Joint		\$	
<u>Production, Chief</u> - TV Only		\$	
Production, Chief - Joint		\$	
<u>Executive Producer</u> - TV Only	1.00	\$ 97,160	23
Executive Producer - Joint		\$	
<u>Producer</u> - TV Only	2.00	\$ 70,491	7
Producer - Joint		\$	
<u>Director - (Television Production ONLY)</u>	1.00	\$ 82,540	9
<u>Digital Content Director</u> - TV Only		\$	
Digital Content Director - Joint		\$	
<u>Digital Project Manager</u> - TV Only		\$	
Digital Project Manager - Joint		\$	
<u>Managing Director, Audience Engagement</u> - TV Only		\$	
Managing Director, Audience Engagement - Joint		\$	

## 2.3 Programming and Productions

Jump to question: 2.3 ▼

Please list the Other Job titles in this sub-category not listed above

## 2.4 Development and Fundraising

Jump to question: 2.4 ▼

<b>Development, Chief</b> - TV Only	1.00	\$ 125,000	3
Development, Chief - Joint		\$	
<b>Member Services, Chief</b> - TV Only		\$	
Member Services, Chief - Joint		\$	
<b>Membership Fundraising, Chief</b> - TV Only		\$	
Membership Fundraising, Chief - Joint		\$	
<b>Major Giving Fundraising Chief</b> - TV Only		\$	
Major Giving Fundraising Chief - Joint		\$	
<b>On-Air Fundraising, Chief</b> - TV Only		\$	
On-Air Fundraising, Chief - Joint		\$	
<b>Auction Fundraising, Chief</b> - TV Only		\$	
Auction Fundraising, Chief - Joint		\$	

## 2.4 Development and Fundraising

Jump to question: 2.4 ▼

Please list the Other Job titles in this sub-category not listed above

## 2.5 Underwriting and Grant Solicitation

Jump to question: 2.5 ▼

<b>Underwriting, Chief</b> - TV Only	1.00	\$ 94,540	6
Underwriting, Chief - Joint		\$	
<b>Corporate Underwriting, Chief</b> - TV Only		\$	
Corporate Underwriting, Chief - Joint		\$	
<b>Foundation Underwriting, Chief</b> - TV Only		\$	
Foundation Underwriting, Chief - Joint		\$	
<b>Government Grants Solicitation, Chief</b> - TV Only		\$	
Government Grants Solicitation, Chief - Joint		\$	

## 2.5 Underwriting and Grant Solicitation

Jump to question: 2.5 ▼

Please list the Other Job titles in this sub-category not listed above

## 2.6 Broadcast Engineering and Information Technology

Jump to question: 2.6 ▼

<b>Operations and Engineering, Chief</b> - TV Only		\$	
Operations and Engineering, Chief - Joint		\$	
<b>Engineering Chief</b> - TV Only		\$	
Engineering Chief - Joint		\$	
<b>Broadcast Engineer 1</b> - TV Only	3.00	\$ 83,426	10
Broadcast Engineer 1 - Joint		\$	
<b>Production Engineer</b> - TV Only	1.00	\$ 124,757	27
Production Engineer - Joint		\$	
<b>Facilities, Satellite and Tower Maintenance, Chief</b> - TV Only		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
<b>Technical Operations, Chief</b> - TV Only		\$	

Technical Operations, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Information Technology, Director</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Information Technology, Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Web Administrator/Web Master</u> - TV Only	<input type="text" value="2.00"/>	\$ <input type="text" value="64,758"/>	<input type="text" value="6"/>
Web Administrator/Web Master - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

## 2.6 Broadcast Engineering and Information Technology

Jump to question: **2.6** ▼

Please list the Other Job titles in this sub-category not listed above

## 2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: **2.7** ▼

<u>News / Current Affairs Director</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
News / Current Affairs Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Announcer / On-Air Talent</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Announcer / On-Air Talent - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Reporter</u> - TV Only	<input type="text" value="4.00"/>	\$ <input type="text" value="52,720"/>	<input type="text" value="3"/>
Reporter - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Cinema / Videographer</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Video Film Editor</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Unit / Studio Supervisor</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="55,243"/>	<input type="text" value="23"/>
<u>Public Information Assistant</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Public Information Assistant - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Broadcast Supervisor</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Broadcast Supervisor - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Director of Continuity / Traffic</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="62,287"/>	<input type="text" value="24"/>
Director of Continuity / Traffic - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

## 2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: **2.7** ▼

Please list the Other Job titles in this sub-category not listed above

## 2.8 Education and Community Engagement

Jump to question: **2.8** ▼

<u>Education, Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Education, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Instructional Services Director</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="73,028"/>	<input type="text" value="15"/>
<u>Parent / Pre-School Coordinator</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Volunteer Coordinator</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Volunteer Coordinator - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Events Coordinator</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Events Coordinator - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<b>Section 2. Average Salary Totals</b>	<input type="text" value="23.00"/>	<input type="text" value="1,546,564"/>	<input type="text" value="218"/>

## 2.8 Education and Community Engagement

Jump to question: **2.8** ▼

Please list the Other Job titles in this sub-category not listed above

Comments



Question

Comment

No Comments for this section

3.1 Governing Board Method of Selection

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Ex-Officio (Automatic membership because of another office held)

3.1 Governing Board Method of Selection

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Elected by community/membership

3.1 Governing Board Method of Selection

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Other (please specify below)

3.1 Governing Board Method of Selection

3.1 Governing Board Method of Selection

Total number of board members (Automatic total of the above)

3.2 Governing Board Members

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members	2	1	0	0	10	0	13
Male Board Members	1	0	0	1	11	0	13
Total	3	1	0	1	21	0	26

3.2 Governing Board Members

Number of Vacant Positions

3.2 Governing Board Members

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members

Number of Board Members with disabilities

Comments

Question

Comment

No Comments for this section

4.1 Local Community Outreach

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

Community engagement is a core pillar of the work we do at Kansas City PBS. We hosted a Kid Block Party, a day of activities and learning, in collaboration with the YMCA of Greater Kansas City. We hosted monthly Twitter spaces following the premiere of our civic affairs show, Flatland in Focus, which allowed audiences to ask questions and engage with an expert panel about the topic of the show. We moderated several debates throughout the 2022 election year with live audiences. We also hosted several screenings of our local documentaries including a screening of We Are Latinos and one for AIDS in KC both of which brought in audiences of underserved populations.

4.2 Production Activity

Jump to question: 4.2

In what production activity has you station been involved that supports unserved or underserved audiences?

Our production team produces a weekly civic affairs show, Week in Review, offering local news highlights and commentary from a diverse panel. We also host a monthly show, Flatland in Focus, that chooses a single important topic affecting our community and does a deep dive (housing, utility gap, abortion rights, etc.). We also produced documentaries with our staff and worked with outside production partners providing financial and technical support to produce shows such as Preserving Our Past: Kansas City's Stories of Black History, Art Moves Us, Aids in KC, The Gun Conundrum, We Are Latinos, Leaving Lincoln. We also supported a live broadcast of Kansas City's annual Celebration at the Station bringing it into the homes of many who are unable to watch in person.

4.3 Program Content in Other Languages

Jump to question: 4.3

Do you provide program content in languages other than English? If so, please list your services in this area

No. Just Closed Captioning.

4.4 Governance Structure

Jump to question: 4.4

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities. Your response should include but is not limited to:

What are the direct and indirect reporting relationships?  
What committees are active and what is their function?  
Does your Board have an Audit and Finance Committee?  
What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

We are governed by a 25-person Board of Directors to which our CEO/President reports. Our board also makes up the following committee and subcommittees: Executive Committee, Futures Committee, Operations Committee, Audit Committee, Education, Facilities Task Force, DEI Subcommittee, Development and Events Subcommittee and the Finance Committee. We also have a Community Advisory Board who serve as oversight for programming and engagement decisions.

4.5 Community Outreach

Jump to question: 4.5

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

In 2023 we have the following plans for broadcast Preserving Our Past: The Story Continues, Passing the Baton (stories of local historical civic leaders), we have four Town Halls planned throughout the year discussing various topics, One Nine Left a documentary on the 1% for art program in Kansas City and it's application to the art in our new airport. In the fall we have a large multimedia project (documentary, written journalism pieces, and a town hall) focused on the topic of Aging. We are also working closely with the Nelson-Atkins Museum of Art and the Getty in Los Angeles to produce a documentary on art conservation. We recently hired a new events coordinator (a position we have not had since before the pandemic) and she is working closely with internal stakeholders to create an events plan that will help us to engage with audiences in-person in a meaningful way. In early-2022 we adopted a new strategic plan and within this plan are objectives and goals set for each to measure success. A cross-functional team meets quarterly to share outcomes and gauge success against our benchmarks.

Comments

Question	Comment
No Comments for this section	

5.1 Journalists

Jump to question: 5.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

Jump to question: 5.1

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Other
News Director												
Assistant News Director												
Managing Editor	1	0	0	1	0	0	0	0	0	1	0	0
Senior Editor	1	0	0	1	0	0	0	0	0	1	0	0
Editor												

Executive Producer	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Senior Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Producer	<input type="text" value="4"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="4"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="5"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Associate Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Reporter/Producer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Host/Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Reporter	<input type="text" value="4"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="1"/>	<input type="text" value="4"/>	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Beat Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Anchor/Reporter	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Anchor/Host	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Videographer	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Video Editor	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other positions not already accounted for	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total	<input type="text" value="11"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="8"/>	<input type="text" value="5"/>	<input type="text" value="1"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="10"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

Comments

Question	Comment
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No Comments for this section

6.1 Which Content Management System (CMS) is your station using?

CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.

Jump to question: 6.1

6.1 Which Content Management System (CMS) is your station using?

Check all that apply

Grove☒

Bento☒

WordPress☒

Drupal☐

Arc☐

None☐

Jump to question: 6.1

6.1 Which Content Management System (CMS) is your station using?

Other

Jump to question: 6.1

6.2 Which Customer Relationship Management (CRM) System is your station using?

CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns; managing and tracking communications with prospective and current donors/members; and serves as a database for storing user, donor and/or member data to build profiles.

Jump to question: 6.2

6.2 Which Customer Relationship Management (CRM) System is your station using?

Check all that apply

CDP☐

Salesforce☒

Blackbaud☐

Carl Bloom☐

Jump to question: 6.2

Roi Solutions☐

Hubspot☐

Adobe☐

SAP☐

None☐

6.2 Which Customer Relationship Management (CRM) System is your station using?

Jump to question: 6.2

Other

PromoSuite

6.3 Which Email Service Provider (ESP) is your station using?

Jump to question: 6.3

ESP is a platform that provides services and templates for developing, launching, tracking email campaigns and email marketing activities.

6.3 Which Email Service Provider (ESP) is your station using?

Jump to question: 6.3

Check all that apply

Mailchimp☒

Hubspot☐

Constant Contact☐

GoDaddy☐

None☐

6.3 Which Email Service Provider (ESP) is your station using?

Jump to question: 6.3

Other

PromoSuite

6.4 Which Marketing Automation Platform is your station using?

Jump to question: 6.4

Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing workflows, and measure the outcomes of marketing campaigns. These tools provide a central marketing database for all marketing information and interactions, create segmented, personalized, and timely marketing experiences for donors and members. They also provide automation features across multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, and more.

6.4 Which Marketing Automation Platform is your station using?

Jump to question: 6.4

Check all that apply

Mailchimp Marketing Platform☐

Hubspot Marketing Hub☐

Active Campaign☐

Adobe☐

Piano.io☐

None☐

6.4 Which Marketing Automation Platform is your station using?

Jump to question: 6.4

Other

Salesforce

Comments

Question

Comment

No Comments for this section