

Public Television 19, Inc.

Consolidated Financial Report
June 30, 2023

Contents

| | |
|--|-------|
| Independent auditor's report | 1-2 |
| Financial statements | |
| Consolidated statements of financial position | 3 |
| Consolidated statements of activities | 4-5 |
| Consolidated statements of functional expenses | 6-7 |
| Consolidated statements of cash flows | 8 |
| Notes to consolidated financial statements | 9-24 |
| Supplementary information | |
| Statements of activities by department | 25-26 |
| Notes to supplementary information | 27 |

Independent Auditor's Report

RSM US LLP

Board of Directors
Public Television 19, Inc.

Report on the Audit of the Financial Statements

Opinion

We have audited the consolidated financial statements of Public Television 19, Inc., and its subsidiary (the Organization), which comprise the consolidated statements of financial position as of June 30, 2023 and 2022, the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements (collectively, the financial statements).

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization, as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization, and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying supplementary information (statements of activities by department) is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements, or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

RSM US LLP

Kansas City, Missouri
November 30, 2023

Public Television 19, Inc.

Consolidated Statements of Financial Position
June 30, 2023 and 2022

| | 2023 | 2022 |
|--|----------------------|----------------------|
| Assets | | |
| Cash and cash equivalents | \$ 6,195,048 | \$ 16,170,778 |
| Receivables: | | |
| Accounts, net of allowance for doubtful accounts of \$10,000 in 2023 and 2022 | 251,619 | 75,713 |
| Pledges, net of discount of \$24,465 and \$27,174 in 2023 and 2022, respectively | 650,027 | 1,149,310 |
| Prepaid expenses | 144,238 | 166,334 |
| Investments | 5,068,522 | 4,676,221 |
| New market tax credit loan receivable | 8,490,000 | 8,490,000 |
| Deferred lease asset | 1,347,224 | 1,267,355 |
| Property and equipment, net | 16,994,638 | 5,770,995 |
| | <u>\$ 39,141,316</u> | <u>\$ 37,766,706</u> |
| Liabilities and Net Assets | | |
| Liabilities: | | |
| Accounts payable | \$ 2,066,590 | \$ 689,970 |
| Accrued expenses | 695,909 | 645,852 |
| Deferred revenue | 1,105,332 | 954,316 |
| New market tax credit loan obligation | 11,880,000 | 11,880,000 |
| Long-term debt | 5,037,406 | 5,504,113 |
| | <u>20,785,237</u> | <u>19,674,251</u> |
| Net assets: | | |
| Without donor restrictions (undesignated) | 13,227,630 | 9,954,928 |
| Without donor restrictions (board-designated) | 4,963,777 | 4,676,221 |
| With donor restrictions | 164,672 | 3,461,306 |
| | <u>18,356,079</u> | <u>18,092,455</u> |
| | <u>\$ 39,141,316</u> | <u>\$ 37,766,706</u> |

See notes to consolidated financial statements.

Public Television 19, Inc.

**Consolidated Statement of Activities
Year Ended June 30, 2023**

| | Without Donor Restrictions | With Donor Restrictions | Total |
|---|-------------------------------|----------------------------|----------------------|
| Revenues, gains and other support: | | | |
| Membership income | \$ 5,406,661 | \$ - | \$ 5,406,661 |
| Grants | 1,903,871 | - | 1,903,871 |
| Contributions, bequests and capital grants | 1,323,160 | - | 1,323,160 |
| Contributions, capital campaign | 78,676 | 715,000 | 793,676 |
| In-kind contributions | 772,599 | - | 772,599 |
| Program and production underwriting | 1,161,570 | - | 1,161,570 |
| Educational services | 106,944 | - | 106,944 |
| Rental income | 1,144,237 | - | 1,144,237 |
| Miscellaneous | 158,623 | - | 158,623 |
| Investment income | 482,912 | 4,745 | 487,657 |
| Net assets released from restrictions | 4,016,379 | (4,016,379) | - |
| Total revenues, gains and other support | 16,555,632 | (3,296,634) | 13,258,998 |
| Expenses: | | | |
| Program services | 9,045,830 | - | 9,045,830 |
| Fundraising | 2,038,067 | - | 2,038,067 |
| Management and general | 1,911,477 | - | 1,911,477 |
| Total expenses (including total depreciation of \$339,407) | 12,995,374 | - | 12,995,374 |
| Change in net assets | 3,560,258 | (3,296,634) | 263,624 |
| Net assets: | | | |
| Beginning | 14,631,149 | 3,461,306 | 18,092,455 |
| Ending | <u>\$ 18,191,407</u> | <u>\$ 164,672</u> | <u>\$ 18,356,079</u> |

See notes to consolidated financial statements.

Public Television 19, Inc.

**Consolidated Statement of Activities
Year Ended June 30, 2022**

| | Without Donor Restrictions | With Donor Restrictions | Total |
|---|-------------------------------|----------------------------|----------------------|
| Revenues, gains and other support: | | | |
| Membership income | \$ 5,359,777 | \$ - | \$ 5,359,777 |
| Grants | 1,779,054 | - | 1,779,054 |
| Contributions, bequests and capital grants | 1,422,264 | - | 1,422,264 |
| Contributions, capital campaign | 1,029,333 | 2,592,000 | 3,621,333 |
| In-kind contributions | 178,707 | - | 178,707 |
| Program and production underwriting | 1,036,756 | - | 1,036,756 |
| Educational services | 83,621 | - | 83,621 |
| Rental income | 1,152,500 | - | 1,152,500 |
| Miscellaneous | 130,786 | - | 130,786 |
| Investment loss | (669,930) | - | (669,930) |
| Loss on disposal of assets | (521,016) | - | (521,016) |
| Net assets released from restrictions | 2,153,483 | (2,153,483) | - |
| Total revenues, gains and other support | 13,135,335 | 438,517 | 13,573,852 |
| Expenses: | | | |
| Program services | 7,371,427 | - | 7,371,427 |
| Fundraising | 2,251,416 | - | 2,251,416 |
| Management and general | 1,541,568 | - | 1,541,568 |
| Total expenses (including total depreciation of \$421,153) | 11,164,411 | - | 11,164,411 |
| Change in net assets | 1,970,924 | 438,517 | 2,409,441 |
| Net assets: | | | |
| Beginning | 12,660,225 | 3,022,789 | 15,683,014 |
| Ending | <u>\$ 14,631,149</u> | <u>\$ 3,461,306</u> | <u>\$ 18,092,455</u> |

See notes to consolidated financial statements.

Public Television 19, Inc.

**Consolidated Statement of Functional Expenses
Year Ended June 30, 2023**

| | Program Services Expense | Fundraising Expense | Management and General Expense | Total Expenses |
|---|---|--------------------------------|---|---------------------------|
| Operating expenses: | | | | |
| Salaries and wages | \$ 3,187,563 | \$ 935,466 | \$ 747,171 | \$ 4,870,200 |
| Payroll taxes | 222,103 | 93,330 | 48,650 | 364,083 |
| Health benefits | 521,841 | 152,729 | 79,680 | 754,250 |
| Retirement | 139,881 | 39,678 | 9,742 | 189,301 |
| Equipment rental | 853 | - | 5,857 | 6,710 |
| Debt service | - | - | 252,332 | 252,332 |
| Taxes | - | - | 6,497 | 6,497 |
| Endowment administrative fees | - | - | 15,783 | 15,783 |
| Affiliate payments | 1,580,163 | - | - | 1,580,163 |
| Tower rental | 28,906 | - | - | 28,906 |
| Postage | - | - | 508 | 508 |
| Vehicle | 10,909 | - | - | 10,909 |
| Direct mail | - | 214,099 | - | 214,099 |
| Guide | 198,457 | - | - | 198,457 |
| Printing | 21,675 | 2,511 | 59 | 24,245 |
| Office supplies | 552 | - | 4,014 | 4,566 |
| Telephone | 65,959 | - | - | 65,959 |
| IT services | 272,902 | - | - | 272,902 |
| Maintenance and repair | 213,517 | - | 42,107 | 255,624 |
| Travel | 72,031 | 21,928 | 14,933 | 108,892 |
| Utilities | 72,198 | - | 103,862 | 176,060 |
| Studio supplies | 21,055 | - | - | 21,055 |
| Liability insurance | - | - | 97,620 | 97,620 |
| Dues and subscriptions | 159,917 | 8,131 | 65,270 | 233,318 |
| Premiums | - | 197,884 | - | 197,884 |
| Advertising | 724,226 | - | - | 724,226 |
| Professional services | 965,050 | 154,727 | 363,902 | 1,483,679 |
| Special projects | 222,634 | 205,580 | 27,788 | 456,002 |
| Miscellaneous | 4,243 | 12,004 | 25,490 | 41,737 |
| Total expenses before depreciation | 8,706,635 | 2,038,067 | 1,911,265 | 12,655,967 |
| Depreciation | 339,195 | - | 212 | 339,407 |
| Total expenses | \$ 9,045,830 | \$ 2,038,067 | \$ 1,911,477 | \$ 12,995,374 |

See notes to consolidated financial statements.

Public Television 19, Inc.

**Consolidated Statement of Functional Expenses
Year Ended June 30, 2022**

| | Program Services Expense | Fundraising Expense | Management and General Expense | Total Expenses |
|---|--------------------------------|------------------------|-----------------------------------|----------------------|
| Operating expenses: | | | | |
| Salaries and wages | \$ 2,724,474 | \$ 993,231 | \$ 538,362 | \$ 4,256,067 |
| Payroll taxes | 197,986 | 113,330 | - | 311,316 |
| Health benefits | 456,723 | 135,365 | 56,002 | 648,090 |
| Retirement | 119,511 | 41,857 | 13,222 | 174,590 |
| Equipment rental | 430 | - | 4,905 | 5,335 |
| Debt service | 40,205 | - | 48,319 | 88,524 |
| Taxes | - | - | 5,505 | 5,505 |
| Endowment administrative fees | - | - | 16,160 | 16,160 |
| Affiliate payments | 1,682,843 | - | - | 1,682,843 |
| Tower rental | 32,493 | - | - | 32,493 |
| Postage | - | - | 796 | 796 |
| Vehicle | 3,786 | - | - | 3,786 |
| Direct mail | - | 300,554 | - | 300,554 |
| Guide | 98,056 | - | - | 98,056 |
| Printing | 16,807 | 21,915 | 1,057 | 39,779 |
| Office supplies | 1,132 | - | 5,729 | 6,861 |
| Telephone | 64,260 | - | - | 64,260 |
| IT services | 90,138 | - | - | 90,138 |
| Maintenance and repair | 230,055 | - | 110,290 | 340,345 |
| Travel | 30,187 | 10,109 | 18,825 | 59,121 |
| Utilities | 160,586 | - | 83,534 | 244,120 |
| Studio supplies | 14,593 | - | - | 14,593 |
| Liability insurance | 411 | - | 164,663 | 165,074 |
| Dues and subscriptions | 138,395 | 2,170 | 58,380 | 198,945 |
| Premiums | - | 186,029 | - | 186,029 |
| Advertising | 169,788 | - | - | 169,788 |
| Professional services | 499,464 | 272,508 | 358,159 | 1,130,131 |
| Special projects | 171,731 | 119,497 | 25,362 | 316,590 |
| Miscellaneous | 6,432 | 54,851 | 32,086 | 93,369 |
| Total expenses before depreciation | 6,950,486 | 2,251,416 | 1,541,356 | 10,743,258 |
| Depreciation | 420,941 | - | 212 | 421,153 |
| Total expenses | \$ 7,371,427 | \$ 2,251,416 | \$ 1,541,568 | \$ 11,164,411 |

See notes to consolidated financial statements.

Public Television 19, Inc.

Consolidated Statements of Cash Flows
Years Ended June 30, 2023 and 2022

| | 2023 | 2022 |
|---|---------------------|--------------------|
| Cash flows from operating activities: | | |
| Change in net assets | \$ 263,624 | \$ 2,409,441 |
| Adjustments to reconcile change in net assets to net cash provided by operating activities: | | |
| Investment (income) loss | (471,839) | 769,294 |
| Loss on disposal of fixed assets | - | 521,016 |
| Depreciation | 339,407 | 421,153 |
| Contributions and grants restricted for capital acquisition and construction | (1,107,000) | (1,463,000) |
| (Increase) decrease in operating assets: | | |
| Accounts receivable | (175,906) | 50,706 |
| Pledges receivable | 499,283 | 35,166 |
| Prepaid expenses | 22,096 | 16,218 |
| Deferred lease asset | (79,869) | (67,956) |
| Increase (decrease) in operating liabilities: | | |
| Accounts payable and accrued expenses | 1,426,677 | 531,662 |
| Deferred revenue | 151,016 | 201,888 |
| Net cash provided by operating activities | 867,489 | 3,425,588 |
| Cash flows from investing activities: | | |
| Purchases of property and equipment | (11,563,050) | (2,881,696) |
| Contribution to investments | (151,987) | (551,056) |
| Withdrawal from investments | 231,525 | 323,504 |
| Net cash used in investing activities | (11,483,512) | (3,109,248) |
| Cash flows from financing activities: | | |
| Principal payments on long-term debt | (466,707) | (939,222) |
| Payment of new market tax credit loan receivable | - | (8,490,000) |
| Proceeds from long-term debt | - | 5,524,610 |
| Proceeds from new market tax credit QALICB loans | - | 11,880,000 |
| Proceeds from contributions and grants restricted for capital acquisition and construction | 1,107,000 | 1,463,000 |
| Net cash provided by financing activities | 640,293 | 9,438,388 |
| (Decrease) increase in cash and cash equivalents | (9,975,730) | 9,754,728 |
| Cash and cash equivalents: | | |
| Beginning | 16,170,778 | 6,416,050 |
| Ending | \$ 6,195,048 | \$ 16,170,778 |
| Supplemental disclosures of cash flow information: | | |
| Construction in process in accounts payable at year-end | \$ 1,423,231 | \$ - |
| Cash paid during the year for interest | \$ 252,332 | \$ 88,524 |

See notes to consolidated financial statements.

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 1. Nature of the Station and Summary of Significant Accounting Policies

Description of the Station: Public Television 19, Inc. (the Station/Organization) is a nonprofit corporation that operates a noncommercial public television station (KCPT) and an AAA Public Radio Station (KTBG) in Kansas City that serves numerous cities and towns in Missouri and Kansas. The Station is organized under the general not-for-profit laws of the state of Missouri.

Principles of consolidation: The consolidated financial statements (collectively, the financial statements) include the accounts and transactions of the Station and its subsidiary, KCPT ESC, (collectively referred to as the Station), including the following:

- KCPT Expansion Supporting Corporation (KCPT ESC), was established in October 2021 as a nonprofit corporation, and a Type 1 supporting organization of Public Television 19, Inc. KCPT ESC was formed to support the operations of Public Television 19, Inc., including operating as a Qualified Active Low-Income Community Business (QALICB) as defined by the Internal Revenue Code for new markets tax credit compliance.

New market tax credits: Effective March 15, 2022, KCPT ESC closed on a New Market Tax Credit (NMTC) financing transaction. In connection with this transaction, the parties involved in the transaction were as follows:

- Enterprise Bank and Trust (Enterprise) is the tax credit investor and the owner of EBT Investment Fund V (investment fund).
- Public Television 19, Inc. is the leverage lender and provided a loan to the investment fund.
- The investment fund invested the proceeds of the loan from Public Television 19, Inc. and certain capital contributions provided by Enterprise, in Enterprise Sub-CDE 29, LLC (the Sub-CDE).
- KCPT ESC as the QALICB and the owner of the building, received certain QALICB loans from the Sub-CDE.

A summary of significant accounting policies is as follows:

Basis of presentation: The accompanying financial statements are presented using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). The Station presents its financial statements based on Accounting Standards Codification (ASC) 958, Presentation of Financial Statements.

Net assets without donor restrictions: Net assets without donor restrictions are not subject to donor-imposed restrictions but may be subject to board designations. Earnings on investments are reported as increases in net assets without donor restrictions unless their use is limited by donor stipulation or by laws.

Net assets with donor restrictions: Net assets with donor restrictions include gifts for which donor-imposed restrictions have not been met, deferred gifts and pledges receivable. Also included within this category are net assets subject to donor-imposed restrictions to be maintained permanently by the Station that require that the corpus be invested in perpetuity and only the income be made available for program operations in accordance with donor restrictions.

Notes to Consolidated Financial Statements

Note 1. Nature of the Station and Summary of Significant Accounting Policies (Continued)

Restricted and unrestricted revenue and support: Contributions received, including unconditional promises, are recognized as revenues when the donor's commitment is received. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor for specific purposes are reported as net assets with donor restrictions that increases that net asset class. Donor-restricted support whose restrictions are satisfied in the same reporting period in which the contributions are received is classified as increases to net assets with donor restrictions and then also released from restrictions.

The Station reports gifts of land, buildings and equipment as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions specifying how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Station reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

Grant revenue: Grant revenues are recognized when program expenses are incurred in accordance with program guidelines.

Program and production underwriting and educational services: For these revenue streams, the Station recognizes revenue in accordance with ASC 606, which provides a five-step model for recognizing revenue from contracts with customers as follows:

- Identify the contract with a customer.
- Identify the performance obligations in the contract.
- Determine the transaction price.
- Allocate the transaction price to the performance obligations in the contract.
- Recognize revenue when or as performance obligations are satisfied.

Revenues generated from these sources includes television airtime that is paid for in advance of airing. The related performance obligation is satisfied at a point in time when the television spots are aired. The revenue is recognized as the applicable services are provided and all criteria are met. At June 30, 2023 and 2022, gross program, production underwriting and educational services was \$1,268,514 and \$1,120,377, respectively. Payments received in advance of satisfying the related performance obligations are classified as deferred revenue on the consolidated statements of financial position. At June 30, 2023 and 2022, there was \$430,607 and \$72,262, respectively, of deferred revenue related to program, production underwriting and educational services. Associated accounts receivable for program, production underwriting and educational services as of June 30, 2023 and 2022, were \$261,619 and \$85,713, respectively, and allowance for doubtful accounts for program, production underwriting and educational services was \$10,000 at both June 30, 2023 and 2022.

Memberships: In applying ASC 606, Revenue from Contracts with Customers, management evaluated benefits offered to members and concluded that this has characteristics more consistent with contributions. Therefore, revenue is recognized at the time the donor's commitment is received.

In-kind contributions: In-kind contributions and in-kind services expense are recorded in the accompanying financial statements. In-kind contributions consist of donated broadcasting by commercial stations, services provided in exchange for underwriting services, and services that require specialized skills that are provided by individuals possessing those skills and would typically be purchased if not provided by donation. These donations are recorded at fair value.

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 1. Nature of the Station and Summary of Significant Accounting Policies (Continued)

Accounts receivable: Accounts receivable are carried at original invoice less an estimate for doubtful accounts based on a review of all outstanding amounts on a quarterly basis. Management determines the allowance for doubtful accounts by regularly evaluating individual customer receivables and considering a customer's financial condition and credit history. Receivables are written off when deemed uncollectible. A receivable is considered to be past due if the balance is outstanding after 30 days. Interest is not charged on past-due accounts.

Pledges receivable: Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received.

The Station also receives conditional promises to give from donors, which are not recognized as revenue or included in receivables until such time as the conditions are substantially met. As of June 30, 2023 and 2022, the Station had \$0 and \$325,000, respectively, of outstanding conditional promises to give.

New market tax credit loan receivable: In March 2022, the Station loaned \$8,490,000 to the investment fund, see additional information in Note 13, as part of the new market tax credit transaction, which is anticipated to be netted against the new market tax credit loan obligation of \$11,880,000 to the Sub-CDE at the end of seven years with the exercise of the put option. The note receivable bears interest at 1.0%. Interest is due quarterly and principal is due March 15, 2048. Interest income of \$34 was earned for the year ended June 30, 2023.

Donated personal services of volunteers: Due to the nature of donated services, no amounts have been reflected in the financial statements for such services, since the services do not require specialized skills. The estimated fair value of donated personal services of volunteers incurred in connection with the annual auction and pledge drives, based upon standard valuation rates and job classifications developed by the Corporation for Public Broadcasting, was \$19,859 and \$2,276 for the years ended June 30, 2023 and 2022, respectively.

Deferred revenue: Grants received for programs that will be aired principally in the next fiscal year are included as deferred revenue. As the programs are telecast, the deferred revenue will be recognized as revenue. The Station also receives various down payments on operating lease income. The Station amortizes the payments over the life of the lease.

Deferred lease asset and rental income: The Station has an operating lease with annual rent increases. The Station recognizes rent revenue ratably over the term of the lease, with rent revenue based on the total payments received under the lease agreement recognized on a straight-line basis over the lease term. The deferred lease asset represents rent revenue in excess of cash payments received to date.

Property and equipment: Property and equipment is recorded at cost or, if donated, at the approximate fair value at date of donation. Major renewals and betterments are capitalized, and maintenance and repairs that do not improve or extend the life of the respective assets are charged against net assets in the current period. Depreciation is calculated by the straight-line method over the estimated useful lives of the assets, which range from three to 40 years.

The Station periodically reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable.

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 1. Nature of the Station and Summary of Significant Accounting Policies (Continued)

Income tax status: The Station is exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code; however, the Station is subject to income taxes on any net income from unrelated business activities. Uncertain tax positions, if any, are recorded in accordance with ASC 740, Income Taxes (previously FIN 48). ASC 740 requires the recognition of a liability for tax positions taken that do not meet the more likely than not standard that the position will be sustained upon examination by the taxing authorities. There is no liability for uncertain tax positions recorded as of June 30, 2023 and 2022.

Investments: The Station has invested in pooled funds held at the Greater Kansas City Community Foundation (the Foundation), which are recorded at fair value. A portion of this balance represents money market funds, which are reported at cost, which approximates fair value.

Cash and cash equivalents: The Station considers investments purchased with an original maturity of three months or less to be cash equivalents. The Station holds cash deposits with banks in excess of federally insured limits. The Station utilizes a large bank to minimize the risk to funds in excess of federal limits. The Station has not experienced any losses on these accounts.

Use of estimates: The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses, including functional allocations, during the reporting period. Actual results could differ from those estimates.

Functional expense allocations: Certain expenses, such as depreciation, interest, building services and personnel, are allocated among program and supporting services based primarily on direct payroll charges, equipment usage, or space occupied and on estimates made by the Station's management.

Fundraising: The Station participates in various fundraising activities, such as direct mail campaigns, membership development and special events. The expenses related to these fundraising activities are recorded in fundraising in the consolidated statements of activities and aggregated \$2,038,067 and \$2,128,230 for the years ended June 30, 2023 and 2022, respectively.

Advertising: The Station expenses advertising costs as incurred. Advertising expense was \$724,226 and \$169,788 for the fiscal years ended June 30, 2023 and 2022, respectively, of which \$684,276 and \$87,581 are related to allocation of in-kind contributions, respectively.

Leases (the Station as Lessor): On July 1, 2022, the Station adopted Financial Accounting Standards Board (FASB) ASC 842, Leases, using the modified retrospective approach by electing a package of practical expedients to not reassess its prior conclusions under ASC 840, Leases, regarding (a) whether a preexisting contract is or contains a lease, (b) whether a preexisting lease should be classified as an operating or finance lease and (c) whether the initial direct costs capitalized for a preexisting lease under ASC 840 qualify for capitalization.

The Station leases primarily tower space, building space, and various equipment to several unrelated parties. These leases may contain extension and termination options that are predominantly at the sole discretion of the lessee, provided certain conditions are satisfied.

ASC 842 provides lessors a practical expedient, applicable by class of underlying asset, to not separate nonlease components from the associated lease component if certain criteria are met. An underlying asset is an asset that is the subject of a lease for which a right to use that asset has been conveyed to a lessee.

Notes to Consolidated Financial Statements

Note 1. Nature of the Station and Summary of Significant Accounting Policies (Continued)

Lease components are elements of an arrangement that provide the customer with the right to use an identified asset. Nonlease components are distinct elements of a contract that are not related to securing the use of the leased asset and revenue is recognized in accordance with ASC 606, Revenue from Contracts with Customers. The Station has no nonlease components noted as of June 30, 2023.

The Station assessed and concluded that the timing and pattern of transfer for nonlease components and the associated lease component are the same. The Station determined that the predominant component was the lease component and as such its leases will continue to be accounted for as operating leases and the Station has made a policy election to account for and present the lease component and the nonlease component as a single component in the revenue section of the consolidated statements of operations within rental income.

For the year ended June 30, 2022, prior to the adoption of ASC 842, the Station recognized contingent rental income after the specified target was met in accordance with ASC 840.

In addition, under ASC 842, lessors will only capitalize incremental direct leasing costs. As a result, starting July 1, 2022, the Station no longer capitalizes nonincremental direct costs. These costs are expensed as incurred and are included within management and general expenses on the statements of activities.

Uncollectible lease receivables and allowances for uncollectible lease receivables: The Station may carry current and deferred rent receivables net of allowances for amounts that may not be collected. There were no lease receivables recorded as of June 30, 2023 or 2022. These allowances are increased or decreased through rental income, and determination of the adequacy of the Station's allowances for lease receivables includes an assessment of whether or not substantially all of the amounts due under a tenant's lease agreement are probable of collection. Such assessment involves using a methodology that incorporates a specific identification analysis and an aging analysis and considers the current economic and business environment. This determination requires significant judgment and estimates about matters that are uncertain at the time the estimates are made, including the creditworthiness of specific lessees, specific industry trends and conditions, and general economic trends and conditions. For leases that are deemed probable of collection, revenue continues to be recorded on a straight-line basis over the lease term. For leases that are deemed not probable of collection, revenue is recorded as the lessor of (i) the amount which would be recognized on a straight-line basis or (ii) cash that has been received from the lessee, including deferred revenue, with any lease receivable balances charged as a direct write-off against rental income in the period of the change in the collectibility determination. If the collectibility determination subsequently changes to being probable of collection for leases for which revenue is recorded based of cash received from the lessee, the Station resumes recognizing revenue, including deferred revenue, on a straight-line basis and recognize incremental revenue related to the reinstatement of cumulative deferred lease receivable and deferred revenue balances, as if revenue had been recorded on a straight-line basis since the inception of the lease.

For deferred lease receivables associated with leases whose rent are deemed probable of collection, the Station may record an allowance under other generally accepted accounting principles using a methodology that incorporates a specific identification analysis and an aging analysis and considers the current economic and business environment. This determination requires significant judgment and estimates about matters that are uncertain at the time the estimates are made, including the creditworthiness of specific lessees, specific industry trends and conditions, and general economic trends and conditions. Tenant and deferred lease receivables deemed probable of collection are carried net of allowances for uncollectible accounts with increases or decreases in the allowances recorded through rental income on the Station's consolidated statements of activities.

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 1. Nature of the Station and Summary of Significant Accounting Policies (Continued)

Current lease receivables may consist primarily of amounts due for contractual lease payments and reimbursements of certain expenses, property taxes, and other costs recoverable from lessees. With respect to the allowance for uncollectible lease receivables, the specific-identification methodology analysis relies of factors such as the age and nature of the receivables, the payment history and financial condition of the lessee, the Station's assessment of the lessee's ability to meet its lease obligations, and the status of negotiations of any disputes with the lessee, There was no allowance for lease receivables recorded as of June 30, 2023 or 2022.

Deferred rent receivables represent the amount by which the cumulative straight-line rental revenue recorded to date exceeds cash rents billed to date under the lease agreement. With respect to the allowance for deferred lease receivables, given the longer-term nature of these receivables, the specific-identification methodology analysis evaluates each of the Club's significant lessees and any lessees on the Station's internal watchlist and relies of factors such as each lessee's financial condition and its ability to meet its lease obligations. The Station evaluated reserve levels quarterly based of changes in the financial condition of lessees and assessment of the lessee's ability to meet its lease obligations, overall economic conditions and the current business environment.

Note 2. Pledges Receivable

Included in pledges receivable at June 30, 2023 and 2022, are the following unconditional promises to give:

| | 2023 | 2022 |
|--|-------------------|---------------------|
| Restricted to future periods: | | |
| Building renovations | \$ 330,000 | \$ 645,000 |
| Content Excellence Fund | 233,000 | 205,000 |
| Core operating systems—technology | 10,125 | 140,125 |
| General use | 101,367 | 186,359 |
| | <u>\$ 674,492</u> | <u>\$ 1,176,484</u> |
| Unconditional promises to give before unamortized discount | \$ 674,492 | \$ 1,176,484 |
| Less unamortized discount | (24,465) | (27,174) |
| | <u>\$ 650,027</u> | <u>\$ 1,149,310</u> |
| Amounts due in: | | |
| One to five years | \$ 674,492 | \$ 1,176,396 |
| Six to 10 years | - | 88 |
| | <u>\$ 674,492</u> | <u>\$ 1,176,484</u> |

Pledges receivable are considered contributions with donor restrictions due to timing, as well as restrictions specified by the donor, since the funds from such contributions are not available for use until received by the Station.

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 3. Assets Held at the Greater Kansas City Community Foundation

The Board of Directors authorized two special trust funds established at the Foundation, an unrelated party. These trust funds were established for the benefit of the Station in the future with no variance power being granted to the Foundation. The assets held at the Foundation are directed by the Station's Board of Directors, except for the Helmkamp Fund, which is donor-restricted. The Public Television 19, Inc. Fund invests only in the Foundation's pooled funds and is designated for general operations in the future and had balances of \$4,963,777 and \$4,676,221 at June 30, 2023 and 2022, respectively. The Caroline and George Helmkamp Fund invests in the Foundation's pooled funds. The fund is designated for Emerging Journalist Program and has balances of \$104,745 and none at June 30, 2023 and 2022, respectively. Balances held at the Greater Kansas City Community Foundation as of June 30, 2023 and 2022, were \$5,068,522 and \$4,676,221, respectively.

Individual investments within the Greater Kansas City Foundation Pooled Fund comprise the following:

| | 2023 | 2022 |
|------------------------------------|---------------------|---------------------|
| Public Television 19, Inc. Fund: | | |
| Fixed-income mutual fund pool | \$ 1,653,747 | \$ 1,701,232 |
| Equity mutual fund pool | 3,299,348 | 2,963,880 |
| Money market fund pool | 10,682 | 11,109 |
| | <u>\$ 4,963,777</u> | <u>\$ 4,676,221</u> |
| | | |
| | 2023 | 2022 |
| Caroline and George Helmkamp Fund: | | |
| Fixed-income mutual fund pool | \$ 69,623 | \$ - |
| Equity mutual fund pool | 34,897 | - |
| Money market fund pool | 225 | - |
| | <u>\$ 104,745</u> | <u>\$ -</u> |

The change in value of assets held at the Greater Kansas City Community Foundation is as follows for the years ended June 30, 2023 and 2022:

| | 2023 | 2022 |
|--|-------------------|---------------------|
| Interest and dividends | \$ 109,337 | \$ 99,364 |
| Net realized and unrealized gains (losses) | 378,320 | (769,294) |
| | <u>\$ 487,657</u> | <u>\$ (669,930)</u> |

Public Television 19, Inc.**Notes to Consolidated Financial Statements****Note 4. Property and Equipment**

Property and equipment consisted of the following at June 30, 2023 and 2022:

| | 2023 | 2022 |
|-------------------------------|----------------------|---------------------|
| Land and land improvements | \$ 297,216 | \$ 290,436 |
| Buildings | 2,026,165 | 2,011,978 |
| Broadcast equipment | 5,798,188 | 5,667,516 |
| Transmission tower | 2,589,831 | 2,004,257 |
| Furniture and fixtures | 441,318 | 319,097 |
| Construction in progress | 13,741,017 | 3,037,402 |
| | <u>24,893,735</u> | <u>13,330,686</u> |
| Less accumulated depreciation | (7,899,097) | (7,559,691) |
| Property and equipment, net | <u>\$ 16,994,638</u> | <u>\$ 5,770,995</u> |

At June 30, 2023, the Station has construction commitments of approximately \$684,000 expected to be completed in fiscal year 2024.

Note 5. Pledged Assets, Line of Credit and Long-Term Debt

The Station had a \$500,000 line-of-credit agreement with Bank of America secured by property and other assets. Interest was due monthly at a variable rate equal to the London Interbank Offered Rate (LIBOR) Daily Floating Rate plus 2.20%, with all principal due on February 28, 2022. Effective March 2022, the Station has a \$500,000 revolving credit note with Enterprise secured by property and other assets. Interest is due monthly at a variable rate equal to *The Wall Street Journal* Prime Rate (8.25% at June 30, 2023). At both June 30, 2023 and 2022, \$0 was outstanding on these lines of credit.

Long-term debt consists of the following at June 30, 2023 and 2022:

| | 2023 | 2022 |
|---|---------------------|---------------------|
| Enterprise NMTC Term Loan A due March 15, 2027; interest at 4.75%. Monthly interest payments; annual principal payment of \$400,000. | \$ 2,100,000 | \$ 2,500,000 |
| Enterprise NMTC Term Loan B due March 15, 2029; interest at 4.75%. Monthly interest payments, monthly principal begins March 2024 with monthly payments of \$30,767. | 2,195,000 | 2,195,000 |
| Radio loan due March 15, 2027; interest at 4.0%; secured by all assets; payable in monthly interest and principal payments of \$8,399, of which principal is \$6,823. | 742,406 | 809,113 |
| | <u>\$ 5,037,406</u> | <u>\$ 5,504,113</u> |

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 5. Pledged Assets, Line of Credit and Long-Term Debt (Continued)

In March 2022, the Station refinanced the terms of its Radio loan previously held with Bank of America, into a new Radio loan with Enterprise Bank & Trust. The terms of this loan are described above.

Aggregate maturities of long-term debt outstanding at June 30, 2023, are as follows:

| | |
|-----------------------|---------------------|
| Years ending June 30: | |
| 2024 | \$ 560,442 |
| 2025 | 748,809 |
| 2026 | 765,336 |
| 2027 | 1,218,259 |
| 2028 | 816,004 |
| 2029-2033 | 928,556 |
| | <u>\$ 5,037,406</u> |

Note 6. Lease Commitments (the Station as Lessor)

The Station rents a portion of its broadcasting tower to a cell phone provider. The lease calls for a base rent in the amount of \$32,756 per month, with rent increasing yearly by the Consumer Price Index (CPI). The lease is for 10 years but also has one remaining option to renew the lease for 10-year renewal term.

The Station rents a portion of its premises for the operation and communications equipment to the federal government. The lease calls for base rent of \$6,692 per month, which escalates by 3% for each renewal period. The lease is for one year but has nine optional one-year renewal terms.

The Station rents a portion of its broadcasting tower to a radio station. The lease calls for a base rent in the amount of \$3,051 per month. The lease is for five years but has three optional five-year renewal terms. One renewal term was elected in August of 2023.

The Station rents a portion of building space to a radio station. The lease calls for a base rent in the amount of \$7,153 per month. The lease is for five years but has three optional five-year renewal terms. The space has been renewed two times.

The Station rents a portion of its broadcasting tower to a cell phone provider. The lease calls for a base rent in the amount of \$31,062 per month. The lease is for 30 years, but as a one-time option to extend the lease another 30 years.

The Station's air tower, building space, and various equipment to various tenants, as described above, under operating leases with initial term expiration dates ranging from 2027 to 2041. The Station's investment in assets held under operating leases in which the Station are the lessor by major class of assets are as follows as of June 30, 2023 and 2022:

| | 2023 | 2022 |
|-------------------------------|---------------------|---------------------|
| Buildings | \$ 2,026,165 | \$ 2,011,978 |
| Transmission tower | 2,589,831 | 2,004,257 |
| | 4,615,996 | 4,016,235 |
| Less accumulated depreciation | 2,099,895 | 1,972,030 |
| | <u>\$ 2,516,101</u> | <u>\$ 2,044,205</u> |

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 6. Lease Commitments (the Station as Lessor) (Continued)

The Station's rental income is primarily composed of payments defined under each lease agreement and are subject to scheduled fixed increases. Rental income for the years ended June 30, 2023 and 2022, is \$1,144,237 and \$1,152,500, respectively.

Future undiscounted cash flows to be received for each of the next five years and thereafter are as follows as of June 30, 2023:

| | |
|-----------------------|-----------------------------|
| Years ending June 30: | |
| 2024 | \$ 1,072,273 |
| 2025 | 1,032,730 |
| 2026 | 1,047,773 |
| 2027 | 984,582 |
| 2028 | 583,884 |
| Thereafter | 7,386,316 |
| Total lease payments | <u><u>\$ 12,107,558</u></u> |

Future minimum lease payments to be received, as determined under Topic 840, or all noncancelable leases for each of the five succeeding fiscal years are as follows as of June 30, 2022:

| | |
|-----------------------|-----------------------------|
| Years ending June 30: | |
| 2023 | \$ 968,577 |
| 2024 | 862,835 |
| 2025 | 874,353 |
| 2026 | 886,216 |
| 2027 | 819,753 |
| Thereafter | 6,952,710 |
| | <u><u>\$ 11,364,444</u></u> |

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 7. Liquidity and Availability of Resources

The Station regularly monitors liquidity required to meet its annual operating needs and other contractual requirements while also striving to maximize the return on investment of its funds not required for annual operations. As of June 30, 2023 and 2022, the following financial assets are available to meet annual operating needs of the 2024 and 2023 fiscal years, respectively:

| | 2023 | 2022 |
|---|---------------|---------------|
| Assets at year-end: | | |
| Cash and cash equivalents | \$ 6,195,048 | \$ 16,170,778 |
| Accounts receivable, net | 251,619 | 75,713 |
| Pledge receivables, net | 650,027 | 1,149,310 |
| Prepaid expenses | 144,238 | 166,334 |
| Investments | 5,068,522 | 4,676,221 |
| New market tax credit loan receivable | 8,490,000 | 8,490,000 |
| Deferred lease asset | 1,347,224 | 1,267,355 |
| Property and equipment, net | 16,994,638 | 5,770,995 |
| Total assets | 39,141,316 | 37,766,706 |
| Assets not available to be used: | | |
| Pledge receivables for restricted gift, net | (650,027) | (1,149,310) |
| Prepaid expenses | (144,238) | (166,334) |
| Endowment investment | (104,745) | - |
| New market tax credit loan receivable | (8,490,000) | (8,490,000) |
| Deferred lease asset | (1,347,224) | (1,267,355) |
| Property and equipment, net | (16,994,638) | (5,770,995) |
| Total assets not available to be used | (27,730,872) | (16,843,994) |
| Financial assets available to meet general expenditures within one year | \$ 11,410,444 | \$ 20,922,712 |

The Station has various sources of liquidity at its disposal, including cash and cash equivalents and a line of credit. The Station's investments at the Greater Kansas City Community Foundation are primarily board-designated and can be withdrawn at any time with Board approval and, therefore, could be used as another source of liquidity, if needed. Note 5 discusses the Station's Enterprise Credit Agreement for information about the Station's lines of credit.

Note 8. Net Assets With Donor Restrictions

Net assets with donor restrictions for the years ended June 30, 2023 and 2022, were available for the following:

| | 2023 | 2022 |
|-----------------------------------|------------|--------------|
| Building renovations | \$ - | \$ 3,091,892 |
| Content Excellence Fund | 10,000 | - |
| Emerging Journalists Program | 104,745 | - |
| Core operating systems—technology | 49,927 | 369,414 |
| | \$ 164,672 | \$ 3,461,306 |

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 9. Board-Designated Net Assets (Without Donor Restrictions)

The Station reports Board-designated net assets (without any donor restrictions) for the balance of the investments owned by the Greater Kansas City Community Foundation, as these investments are directed by the Board, except the original grant funds received for the Content Excellence Fund, which are donor-restricted. The Board-designated net asset balance as of June 30, 2023 and 2022, was \$4,963,777 and \$4,676,221, respectively.

Note 10. Net Assets Released From Donor Restriction

Net assets were released from restriction for the years ended June 30, 2023 and 2022, for the following purpose:

| | 2023 | 2022 |
|-----------------------------------|---------------------|---------------------|
| Content excellence programs | \$ 230,000 | \$ 165,000 |
| Building renovations | 3,416,892 | 1,988,483 |
| Core operating systems—technology | 369,487 | - |
| | <u>\$ 4,016,379</u> | <u>\$ 2,153,483</u> |

Note 11. Retirement Plan

The Station maintains a defined contribution retirement plan for all its employees. The plan provisions call for the Station to make discretionary contributions to the plan equal to each employee's contributions, up to a stated maximum of 5%. Station contributions to the plan are made on a biweekly basis. Employer contributions for the years ended June 30, 2023 and 2022, were \$189,301 and \$174,590, respectively.

Note 12. Significant Concentrations

A substantial portion of the Station's programming is made possible through an agreement with the Public Broadcasting Service (PBS). Programs obtained from PBS constituted approximately 55% and 62% of the Station's airtime during the years ended June 30, 2023 and 2022, respectively.

Note 13. New Market Tax Credit

On March 15, 2022, the Station entered into a financing transaction with Enterprise Bank & Trust related to capital improvements and renovation work at the Station. Enterprise Bank & Trust made a capital contribution and Public Television 19, Inc. made a loan to the Investment Fund under a qualified NMTC program.

In connection with the financing transaction, Enterprise Bank & Trust served as the source lender, and executed two Bridge Loans with Public Television, 19, Inc. as the leverage lender. One of the Bridge Loans has an unsecured borrowing amount of \$2,195,000 (Term Loan B, due in seven years with a 4.75% interest rate), and the other Bridge Loan is secured with donor pledges in an amount of \$2,500,000 (Term Loan A, due in five years with a 4.75% interest rate). Public Television, 19, Inc. then served as a leverage lender and loaned \$8,490,000 to the Investment Fund in exchange for a 1% note due March 2048, which is recognized in the accompanying consolidated statements of financial position as the new market tax credit loan receivable.

Notes to Consolidated Financial Statements

Note 13. New Market Tax Credit (Continued)

Simultaneously, Enterprise Bank & Trust, as the investor in the Investment Fund, contributed \$3,510,000 to the Investment Fund and, as such, is entitled to substantially all of the benefits derived from the NMTCs. The Enterprise Bank & Trust contribution has been included in the Station's financial statements as a liability (excluding \$120,000 of administration fees). This transaction also includes a put provision, whereby the Station may be obligated to repurchase the interest in the investment fund for \$1,000. If the put provision is not exercised by Enterprise Bank & Trust, the Station may choose to repurchase the equity interest of Enterprise Bank & Trust for an amount equal to the fair market value (call option). The Station believes that Enterprise Bank & Trust will exercise the put option in March 2029 at the end of the recapture period. The value attributed to the put is de minimis. Additionally, the NMTC is subject to 100% recapture for a period of seven years as provided in the Internal Revenue Code.

The Investment Fund then contributed these combined loan proceeds of \$12,000,000 to the Sub-CDE, which in turn loaned the funds on similar terms (as QLICI Loan A of \$8,490,000 and QLICI Loan B of \$3,390,000) to KCPT ESC, as financing for the renovation project. The proceeds of the loan from the Sub-CDE, including loans representing the capital contribution made by Enterprise Bank & Trust, are available only for use on the capital improvements and renovation project. Both loans have a term of 30 years and a 1.4724% interest rate, and the payment terms during the seven-year compliance period are quarterly interest only payments. In addition to the loans from the Sub-CDE, Public Television 19, Inc. made a contribution to KCPT ESC for \$835,000.

Note 14. Endowment

Investments include endowment consisting of donor-restricted endowment, which are invested in the Greater Kansas City Community Foundation. The endowment is used for the emerging journalist program. Net assets associated with endowment funds, including funds designated by management to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of relevant law: Management of the Station interpreted the Missouri Uniform Prudent Management of Institutional Funds Act (MO UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Station classifies as net assets restricted in perpetuity (a) the original value of gifts donated to the donor-restricted endowment, (b) the original value of subsequent gifts to the donor-restricted endowment and (c) accumulations to the donor-restricted endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the endowment fund. The remaining portion of the donor-restricted endowment funds, if any, that is not classified in net assets restricted in perpetuity is classified as restricted in time or purpose until those amounts are appropriated for expenditure by the Station in a manner consistent with the standard of prudence prescribed by MO UPMIFA. In accordance with MO UPMIFA, the Station considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the endowment funds
- The purposes of the Station and the donor-restricted endowment funds
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the organization
- The investment policies of the Station

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 14. Endowment (Continued)

Endowment net assets composition by type is as follows as of June 30, 2023:

| | <u>2023</u> |
|----------------------------------|---------------------|
| | <u>With Donor</u> |
| | <u>Restrictions</u> |
| Donor-restricted endowment funds | <u>\$ 104,745</u> |

Changes in endowment net assets are as follows for the year ended June 30, 2023:

| | <u>2023</u> |
|---|---------------------|
| | <u>With Donor</u> |
| | <u>Restrictions</u> |
| Endowment net assets, beginning of year | \$ - |
| Interest and dividends | 2,109 |
| Realized and unrealized gains (losses), net | 1,301 |
| Investment fees | (276) |
| Withdrawals | 1,611 |
| Additions | 100,000 |
| Endowment net assets, end of year | <u>\$ 104,745</u> |

Funds with deficiencies: From time to time, the fair value of assets associated with donor-restricted endowment funds may fall below the level that the donor or MO UPMIFA requires the Station to retain as a fund of perpetual duration. There were no deficiencies of this nature for the years ended June 30, 2023.

Return objectives and risk parameters: The Station has adopted investment and spending policies for endowment funds that attempt to provide a predictable stream of funding to programs supported by its endowment funds while seeking to maintain the purchasing power of the endowment funds. Endowment funds include those assets of donor-restricted endowment funds that the Diner must hold in perpetuity as well as quasi endowment funds. The Station's endowment funds are invested in the Greater Kansas City Community Foundation. The Greater Kansas City Community Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints. The Greater Kansas City Community Foundation invests in equities, debt securities, and cash equivalents with the primary objective being preservation of the Greater Kansas City Community Foundation purchasing power, seeking a balance between long-term appreciation and current income with relatively low tolerance for risk. The objective of the Greater Kansas City Community Foundation will be, at a minimum, to achieve an investment return equal to the Endowment's Annual Spending Limit plus inflation. To the extent it can be accomplished prudently, Greater Kansas City Community Foundation shall be oriented to maximize total return so that the funds can grow over time.

Spending policy: The Station's spending policy with respect to its endowment funds is KCPBS may spend up to 5% of the three-year average of restricted funds on an annual basis, beginning on July 1 following the third year after the fund is endowed.

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 15. Fair Value Measurements

The Station has adopted the provisions of ASC 820, Fair Value Measurements, for assets and liabilities measured and reported at fair value. ASC 820 defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements.

ASC 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. ASC 820 requires the use of valuation techniques that are consistent with the market approach, the income approach and/or the cost approach. Inputs to valuation techniques refer to the assumptions that market participants would use in pricing the asset or liability. Inputs may be observable, meaning those that reflect the assumptions market participants would use in pricing the asset or liability developed based on market data obtained from independent sources, or unobservable, meaning those that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability developed based on the best information available in the circumstances. In that regard, ASC 820 establishes a fair value hierarchy for valuation inputs that gives the highest priority to quoted prices in active markets for identical assets or liabilities and the lowest priority to unobservable inputs.

The fair value hierarchy is as follows:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data. Level 2 investments include pooled investments that do not have any significant redemption restrictions that would cause liquidation and report date values to be significantly different, if redemption were requested at report date.

Level 3: Significant unobservable inputs that reflect a reporting entity's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

The following tables summarize the assets measured at fair value on a recurring basis, segregated by the general classification of such instruments pursuant to the valuation hierarchy:

Investment held with the Foundation and in pooled funds:

| | June 30, 2023 | | | |
|---------------------------------|---------------------|---------|--------------|---------|
| | Total | Level 1 | Level 2 | Level 3 |
| Pooled funds at the Foundation: | | | | |
| Fixed-income mutual fund pool | \$ 1,688,643 | \$ - | \$ 1,688,643 | \$ - |
| Equity mutual fund pool | 3,368,971 | - | 3,368,971 | - |
| | 5,057,614 | \$ - | \$ 5,057,614 | \$ - |
| Money market fund pool | 10,908 | | | |
| | <u>\$ 5,068,522</u> | | | |

Public Television 19, Inc.

Notes to Consolidated Financial Statements

Note 15. Fair Value Measurements (Continued)

| | June 30, 2022 | | | |
|---------------------------------|---------------------|---------|--------------|---------|
| | Total | Level 1 | Level 2 | Level 3 |
| Pooled funds at the Foundation: | | | | |
| Fixed-income mutual fund pool | \$ 1,701,232 | \$ - | \$ 1,701,232 | \$ - |
| Equity mutual fund pool | 2,963,880 | - | 2,963,880 | - |
| | 4,665,112 | \$ - | \$ 4,665,112 | \$ - |
| Money market fund pool | 11,109 | | | |
| | <u>\$ 4,676,221</u> | | | |

Assets recorded at fair value on a recurring basis: A description of the valuation methodologies used for assets on a recurring basis is set forth below:

Pooled funds at the Foundation: The Station's investments are an investment in the funds held by the Foundation. The Station invests in the Foundation's fixed-income and equity mutual fund pools, which consist of all Level 1 investments; however, since the Station's investment is in the Foundation, not the individual investments, all of the Station's investment in the Foundation is classified as Level 2. The Foundation values its individual securities as follows: Where quoted prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. Level 1 securities would include highly liquid government bonds and exchange-traded equities. If quoted market prices are not available, then fair values are estimated by using pricing models, quoted prices of securities with similar characteristics, or discounted cash flow.

The Station does not have assets and liabilities recorded at fair market value on a nonrecurring basis.

The fair value estimates presented are based on pertinent information available to management at June 30, 2023 and 2022. Although management is not aware of any factors that would significantly affect the estimated fair value amounts, such amounts have been comprehensively revalued for purposes of the financial statements since that date; therefore, current estimates of fair value may differ significantly from the amounts presented herein.

Note 16. Subsequent Events

Management has evaluated and disclosed subsequent events up to and including November 30, 2023, the date the financial statements were available to be issued.

Public Television 19, Inc.

**Statement of Activities by Department
Supplementary Information
Year Ended June 30, 2023**

| | KTBG | KCPT | Total |
|--|-----------------------|----------------------|----------------------|
| Revenues, gains and other support: | | | |
| Membership income | \$ 386,770 | \$ 5,019,891 | \$ 5,406,661 |
| Grants | 90,818 | 1,813,053 | 1,903,871 |
| Contributions, bequests and capital grants | 500 | 1,322,660 | 1,323,160 |
| Contributions, capital campaign | - | 793,676 | 793,676 |
| In-kind contributions | 25,038 | 747,561 | 772,599 |
| Program and production underwriting | 311,958 | 849,612 | 1,161,570 |
| Educational services | - | 106,944 | 106,944 |
| Rental income | - | 1,144,237 | 1,144,237 |
| Miscellaneous | - | 158,623 | 158,623 |
| Investment income | - | 487,657 | 487,657 |
| Total revenues, gains and other support | 815,084 | 12,443,914 | 13,258,998 |
| Expenses: | | | |
| Program services | 791,259 | 8,254,571 | 9,045,830 |
| Fundraising | 67,764 | 1,970,303 | 2,038,067 |
| Management and general | - | 1,911,477 | 1,911,477 |
| Total expenses (including depreciation of \$78,597 and \$260,810 for KTBG and KCPT, respectively) | 859,023 | 12,136,351 | 12,995,374 |
| Changes in net assets | (43,939) | 307,563 | 263,624 |
| Net assets (deficit): | | | |
| Beginning | (971,735) | 19,064,190 | 18,092,455 |
| Ending | <u>\$ (1,015,674)</u> | <u>\$ 19,371,753</u> | <u>\$ 18,356,079</u> |

See notes to supplementary information.

Public Television 19, Inc.

**Statement of Activities by Department
Supplementary Information
Year Ended June 30, 2022**

| | KTBG | KCPT | Total |
|--|---------------------|----------------------|----------------------|
| Revenues, gains and other support: | | | |
| Membership income | \$ 411,152 | \$ 4,948,625 | \$ 5,359,777 |
| Grants | 93,079 | 1,685,975 | 1,779,054 |
| Contributions, bequests and capital grants | - | 1,422,264 | 1,422,264 |
| Contributions, capital campaign | - | 3,621,333 | 3,621,333 |
| In-kind contributions | - | 178,707 | 178,707 |
| Program and production underwriting | 320,176 | 716,580 | 1,036,756 |
| Educational services | - | 83,621 | 83,621 |
| Rental income | - | 1,152,500 | 1,152,500 |
| Miscellaneous | - | 130,786 | 130,786 |
| Investment loss | - | (669,930) | (669,930) |
| Loss on disposal of assets | - | (521,016) | (521,016) |
| Total revenues, gains and other support | 824,407 | 12,749,445 | 13,573,852 |
| Expenses: | | | |
| Program services | 774,332 | 6,597,095 | 7,371,427 |
| Fundraising | 47,895 | 2,203,521 | 2,251,416 |
| Management and general | - | 1,541,568 | 1,541,568 |
| Total expenses (including depreciation of \$71,785 and \$349,368 for KTBG and KCPT, respectively) | 822,227 | 10,342,184 | 11,164,411 |
| Changes in net assets | 2,180 | 2,407,261 | 2,409,441 |
| Net assets (deficit): | | | |
| Beginning | (973,915) | 16,656,929 | 15,683,014 |
| Ending | <u>\$ (971,735)</u> | <u>\$ 19,064,190</u> | <u>\$ 18,092,455</u> |

See notes to supplementary information.

Public Television 19, Inc.

Notes to Supplementary Information

In addition to the basic financial statements, the Station presents a statement of activities for two departments of the Station. Brief explanations of the departments are as follows:

KTBG: This department is used to account for the operating activity of the radio station acquired and operated by the Station.

KCPT: This department is used to account for all other operations of the Station.